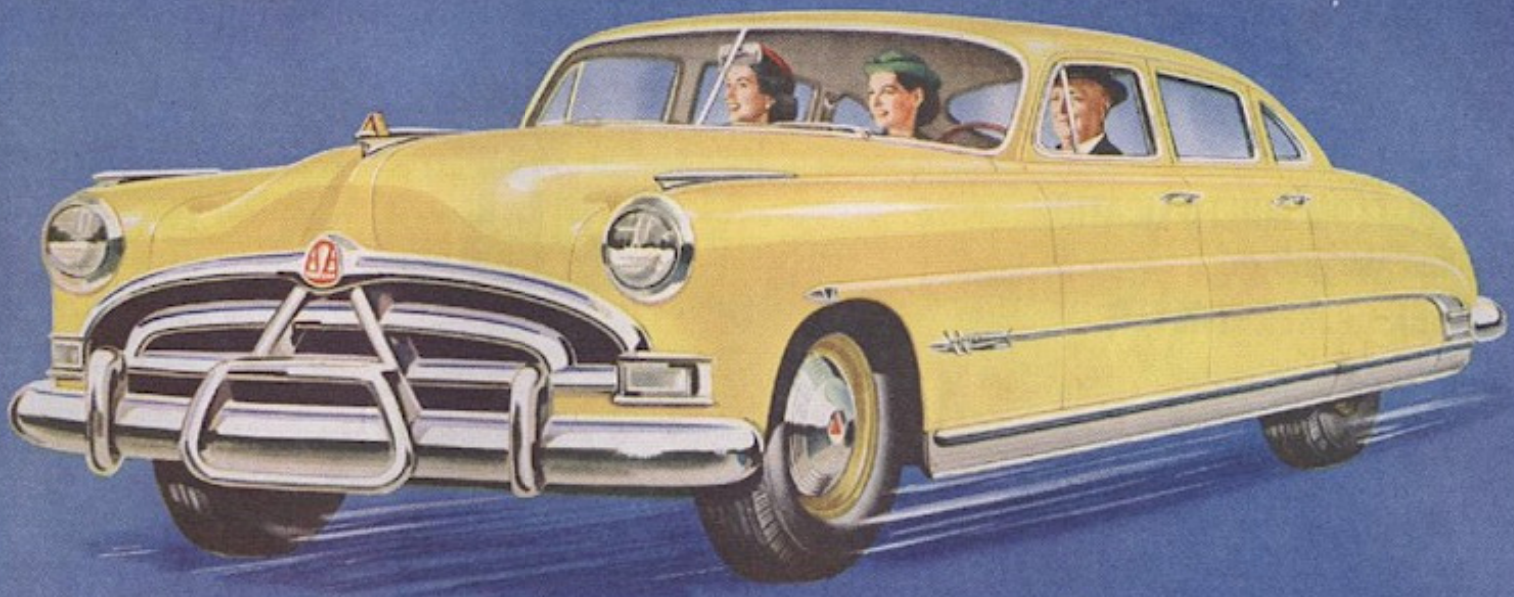
MIRACLE H-POWER

tops everything

we can print about it !



Come, drive the fabulous

HUDSON HORNET

(and prepare for a surprise !)



SENSATIONAL
H-145 ENGINE WITH
HYDRA-MATIC*



FAMOUS
"STEP-DOWN" DESIGN



NATIONAL
STOCK CAR CHAMPION

HUDSON...MOST DURABLE CAR YOUR MONEY CAN BUY

Powerful, "step-down" designed Hudsons are priced in four brackets—beginning below those of many smaller cars

*Optional at extra cost.

Standard trim and other specifications and accessories subject to change without notice.



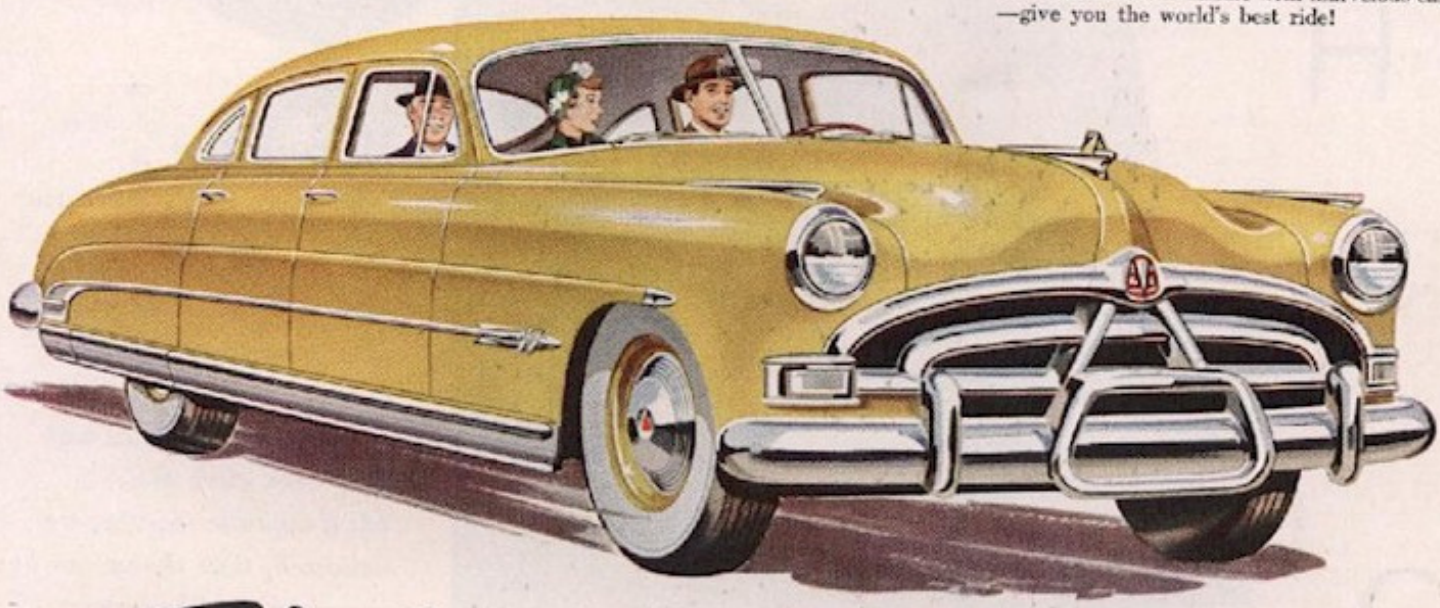
Beauty—here are today's lowest-built, most thoroughly streamlined cars—featuring advanced Skyliner Styling you can buy now with assurance that it sets the pace for a long time to come!



Luxury—beyond anything ever offered! Most room in any car—nylon or exclusive worsted upholsteries in combination with leather-grain trim, glare resistant instrument panels—color-harmonized custom luxury all around!



Performance—four rugged Hudson series—each with smooth, high-compression power—blazing getaway, masterful going for the open road. All Hudsons handle with marvelous ease—give you the world's best ride!



Fabulous motoring

HUDSON FOR '51

starring the HUDSON HORNET and its sensational H-145 engine

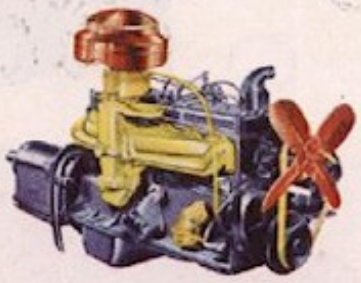


Durability—built to last longer! Rugged, steel Monobilt body-and-frame*. Chrome-alloy engine blocks—toughest in the industry. Engines balanced as a complete unit for extra thousands of smooth miles—quality and strength in every inch of every Hudson!

*Trade-mark and patents pending



Famous "step-down" design—Hudson's exclusive recessed floor for America's lowest center of gravity! Fabulous motoring with the most room—best ride—greatest safety you can buy in any car!



Miracle H-power for the spectacular Hudson Hornet!

This new H-145 high-compression engine gives the fabulous Hudson Hornet *performance unlimited*—and on regular gas! It's a sensational engine—marvelously smooth—superbly simple in design. And, like all Hudson engines, it is built to outlast any other engine on the market.

Hydra-Matic Drive optional at extra cost on Hudson Hornet, Commodore, and Super-Six models.

4 Rugged Custom Series—PACEMAKER • SUPER-SIX • COMMODORE • HUDSON HORNET

It's New! Only Hudson has...

Miracle H-Power



Tune in THE BILLY ROSE SHOW
ABC-TV Network

Sensational new H-145 engine in the fabulous

NEW HUDSON HORNET

There's never been anything like it! And the beauty is, you needn't take our word for it!

All you need do is drive the fabulous new Hudson Hornet—experience the thrilling get-up-and-go of Miracle H-Power—found only in Hudson.

Then notice that the sensational new high-compression H-145 engine that supplies this *performance unlimited* is as quiet and smooth as a sea gull in a glide!

Remember that this amazing H-145 engine is simple in design for low upkeep cost and trouble-free operation. And—it is built to outlast any other engine on the market!

The spectacular new Hudson Hornet itself is breath-takingly beautiful—gracefully streamlined, with a new high note in luxury inside!

And—it is "step-down" designed—lowest built for the world's best and safest ride!

See your Hudson dealer—see for yourself that there's never been anything like Miracle H-Power and the fabulous new Hudson Hornet!

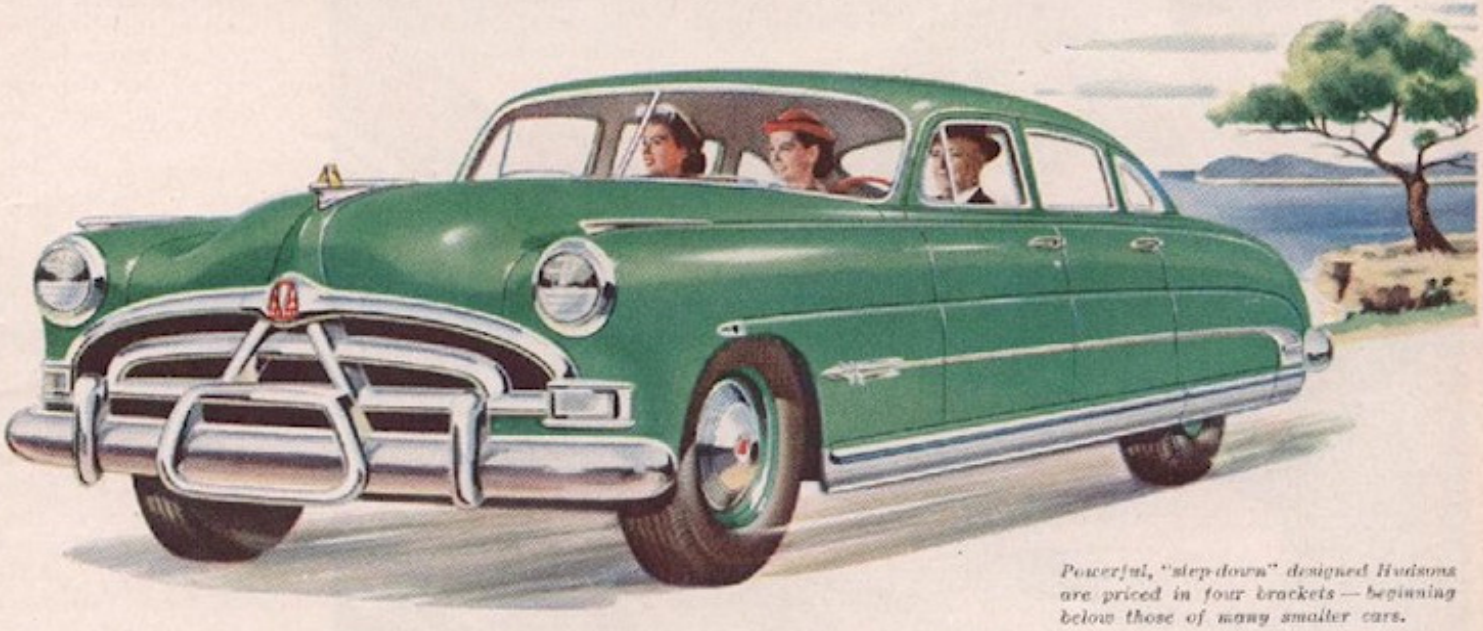


Important today—
perhaps VITAL tomorrow

All Hudsons give high-compression performance on REGULAR GAS!

Hudson... most **DURABLE** car your money can buy!

Takes Over
where the others leave off



Powerful, "step-down" designed Hudsons are priced in four brackets — beginning below those of many smaller cars.

DRIVE THE FABULOUS

HUDSON HORNET



Try the amazing power, stamina of the nation's new Stock Car Champ!

Race tracks are the toughest proving grounds for power, stamina and safety! That's where the sensational Hudson Hornet takes over from all competition — with four victories this year in Grand National Stock Car Races, including Daytona's National Championship Race!



See how Miracle H-Power makes Hydra-Matic a brand-new thrill!

Get-up-and-go — beyond anything you'll find elsewhere! That's the thrilling new, high-compression H-145 engine. Miracle H-Power combined with Hydra-Matic Drive* gives you effortless mastery of the road! The H-145 engine is built for power-packed driving pleasure—and to outlast any other engine!

*Optional at extra cost.



Discover "step-down" design for the steadiest, safest ride ever known!

No other car can offer it! Hudson's exclusive "step-down" design gives you the most room in any car, and makes possible America's lowest center of gravity for the world's smoothest, safest ride. This better way to build cars also provides sleek beauty — and the Hudson Hornet adds to this the most luxurious interior in production today!

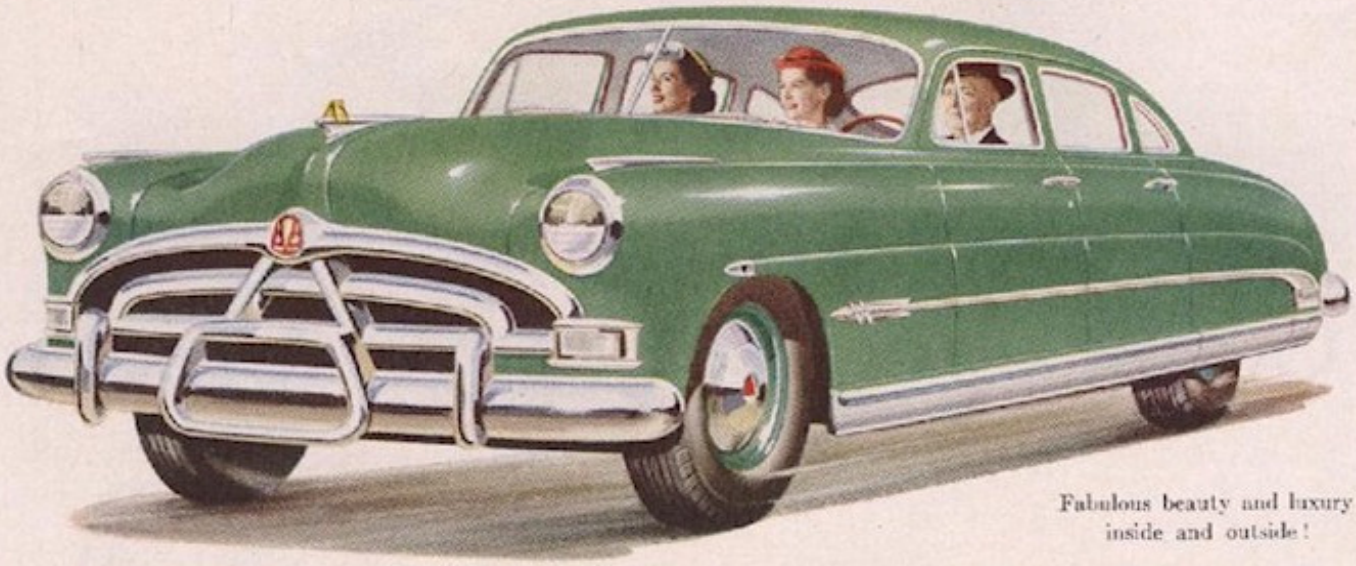
Let your Hudson dealer show you how the Hudson Hornet takes over where the others leave off in design, quality and performance!

Hudson...most DURABLE car your money can buy!

Standard trim and other specifications and accessories subject to change without notice.

Blazing its way

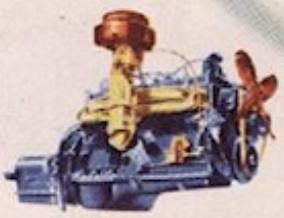
into the Hall of Fame!



Fabulous beauty and luxury inside and outside!

HUDSON HORNET

Standard trim and other specifications and accessories subject to change without notice.



MIRACLE H-POWER AND HYDRA-MATIC DRIVE

The spectacular Hudson Hornet takes all-star honors! Its sensational new, high-compression H-145 engine brings you the world's most exciting get-up-and-go! It's Miracle H-Power—the power that makes Hydra-Matic* a *brand-new* thrill—and it comes from an engine built to outlast any other. *Optional at extra cost.



"STEP-DOWN" DESIGN

No car ever rose to fame more quickly! The Hudson Hornet is built in a basically different way — with exclusive recessed floor which provides sleek, low-built beauty — the most room in any car — America's lowest center of gravity for the steadiest, safest ride ever known!



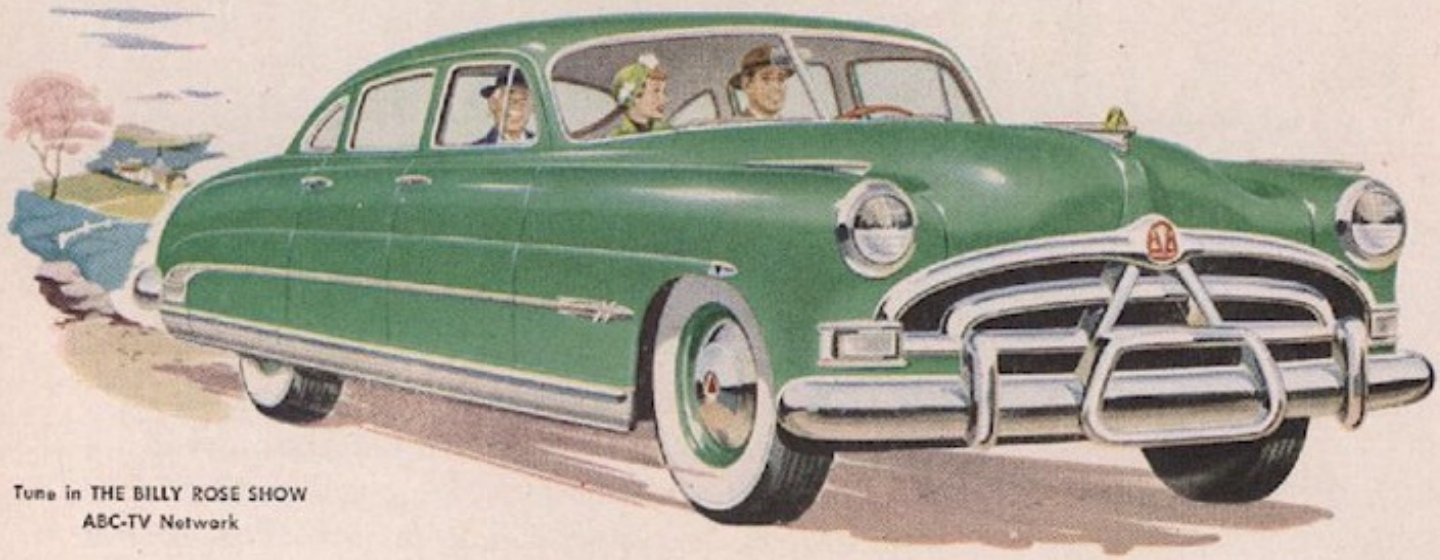
NATIONAL STOCK CAR CHAMPION

First at Daytona in the 160-mile National Championship Stock Car Race, *first* at Gardena, California, *first* at Phoenix, Arizona, in the Grand National Circuit —the fabulous Hudson Hornet proves its amazing power, stamina and safety in grueling tests from coast to coast!

HUDSON...MOST DURABLE CARS YOUR MONEY CAN BUY

Powerful Hudsons—with all the advantages of "step-down" design—are priced in four brackets —beginning below those of many smaller cars.

Now! See how alive a car can be!



Tune in THE BILLY ROSE SHOW
ABC-TV Network

Drive the new HUDSON HORNET

Miracle H-Power with sensational new H-145 engine

THIS CAN be the day that will raise your motoring ideas sky-high! For the fabulous new Hudson Hornet—with its sensational H-145 engine—is ready at your Hudson dealer's—ready to give you an entirely new idea of how spirited a car can be—with blazing get-away, masterful action that whisks you out front whenever you wish!

The great new high-compression H-145 engine that brings you this thrilling performance is remarkably quiet and smooth—superbly simple in design for low upkeep cost and trouble-free operation—built to outlast any other engine on the market!

And the car it powers is a thrilling beauty—truly streamlined, luxurious beyond any previous concept—and with low-built "step-down" design to bring you the world's best and safest ride!

Make this your day to discover *performance unlimited*—in the fabulous new Hudson Hornet—at your Hudson dealer's!

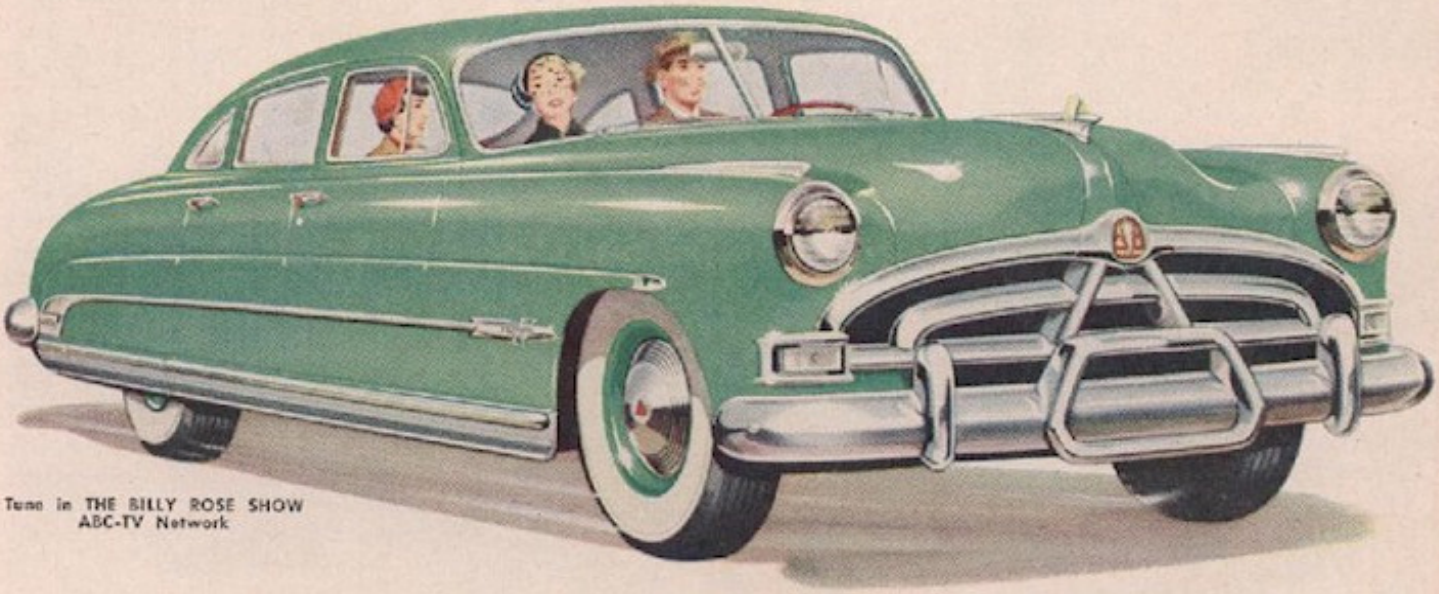


Important today—
perhaps
VITAL tomorrow

All Hudsons give high-compression performance on REGULAR GAS!

Hudson... most **DURABLE** car your money can buy!

Now-Choose your '51 Hudson



Tune in THE BILLY ROSE SHOW
ABC-TV Network

4 rugged series starring the new

HUDSON HORNET

with the sensational

H-145 ENGINE

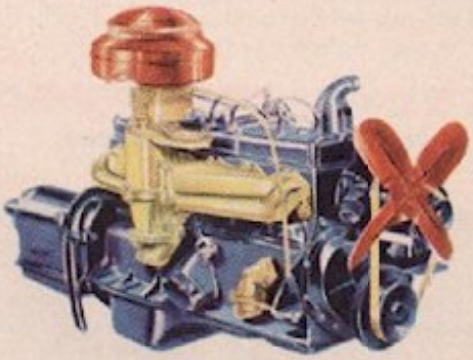
*PLUS HYDRA-MATIC DRIVE**

HUDSON FOR '51 brings you four new, rugged, custom series—the lower-priced **Pacemaker, Super-Six, Commodore**—and an added star—the fabulous **Hudson Hornet!**

This exciting car introduces the sensational H-145 engine, which brings you miraculous high-compression performance, and does it on regular gasoline!

And there's new Skyliner Styling—rich, custom-crafted interiors—symmetrical, low-built beauty outside—massive front-end design—in every new Hudson for '51!

The sooner you make your selection, the quicker you can enjoy the beauty, roominess, ride, performance and safety that only "step-down" designed Hudsons can provide! Won't you see your nearby dealer—soon?



There's Miracle H-Power—in the new high-compression H-145 engine for the Hudson Hornet! On getaway—this car is amazing! In the open you're absolute king of the highway! With all this, the new Hudson Hornet handles with marvelous ease! And its tremendously powerful H-145 engine is wonderfully silent and smooth! This engine is superbly simple in design, for lowest upkeep cost! It is built to outlast any other engine now on the market! And—you get the peak of its high-compression action with regular gasoline!



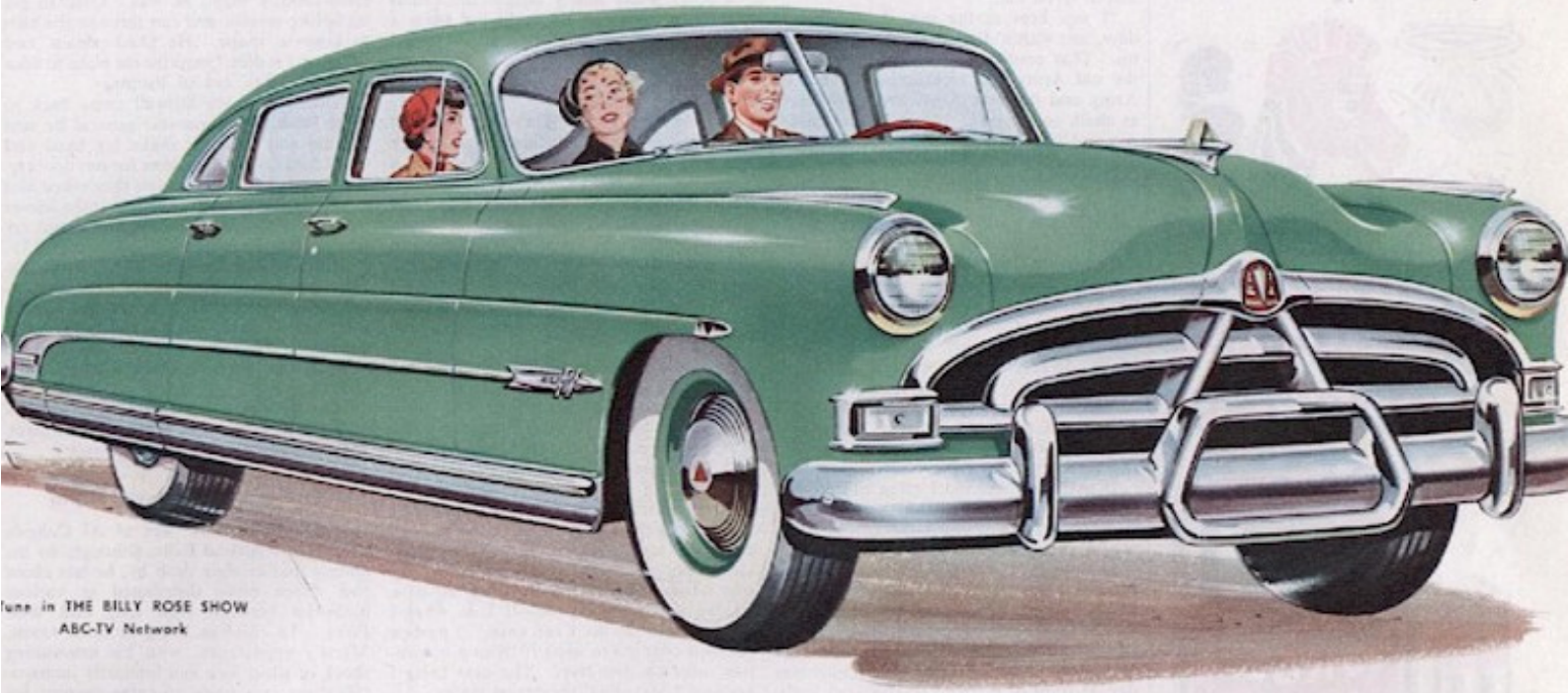
New Skyliner Styling is yours in any Hudson you choose! Rich, custom-crafted interiors with glamorous new Hudson-weave, Bedford Cord or three-dimensional nylon upholstery! New non-glare instrument panels with super-accurate, high-visibility indicators clustered directly in front of the driver! And these are but the highlights of Hudson's new Skyliner Styling!

PRICES BEGIN FROM JUST ABOVE THE LOWEST

**Hydra-Matic Drive optional at extra cost on Hudson Hornet and Commodore Custom Series.*

Famous "step-down" design steps out with new Skyliner Styling

Now-Choose your '51 Hudson



Tune in THE BILLY ROSE SHOW
ABC-TV Network

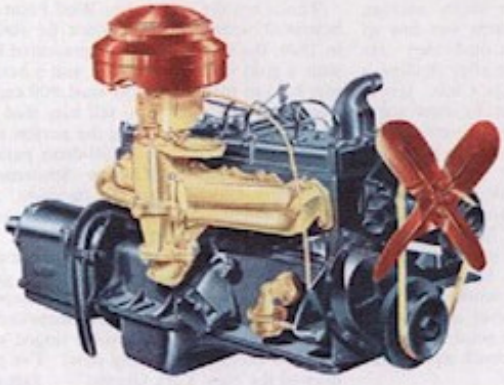
4 rugged series starring the new

HUDSON HORNET

with the sensational

H-145 ENGINE

PLUS HYDRA-MATIC DRIVE*



There's Miracle H-Power—in the new high-compression H-145 engine for the Hudson Hornet! On getaway—this car is amazing! In the open you're absolute king of the highway!

With all of this, the new Hudson Hornet handles with marvelous ease! And its tremendously powerful H-145 engine is wonderfully silent and smooth! This engine is superbly simple in design, for lowest upkeep cost! It is built to outlast any other engine now on the market! And—you get the peak of its high-compression action with regular gasoline!

HUDSON FOR '51 brings you four new, rugged, custom seri —lower-priced **Pacemaker, Super-Six, Commodore** and an added star—the fabulous **Hudson Hornet!**

This exciting car introduces the sensational H-145 engi which brings you miraculous high-compression performan and does it on regular gasoline!

And there's new Skyliner Styling—rich, custom-crafted interio —symmetrical, low-built beauty outside—massive front-e design—in every new Hudson for '51!

The sooner you make your selection, the quicker you can enj the beauty, roominess, ride, performance and safety that or "step-down" designed Hudsons can provide! Won't you see yo nearby dealer—soon?



New Skyliner Styling is yours in any Hudson you choose! Rich, custom-crafted interiors with glamorous new Hudson-weave, Bedford Cord or three-dimensional nylon upholstery! New nonglare instrument panels with super-accurate, high-visibility indicators clustered directly in front of the driver! And these are but the highlights of Hudson's new Skyliner Styling!

Hydra-Matic Drive optional at extra cost on Hudson Hornet and Commodore Custom Series.

PRICES BEGIN JUST ABOVE THE LOWEST

Drive the fabulous

HUDSON HORNET

just five wonderful minutes will show you this car has no equal for power-packed action and fine-car quality

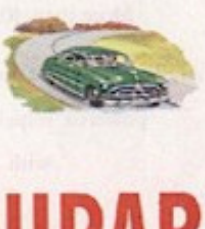


Standard trim and other specifications and accessories subject to change without notice



Sensational H-145 engine with Hydra-Matic† for thrilling new mastery of the road!

†Optional at extra cost



World's best ride with "step-down" design and America's lowest center of gravity!



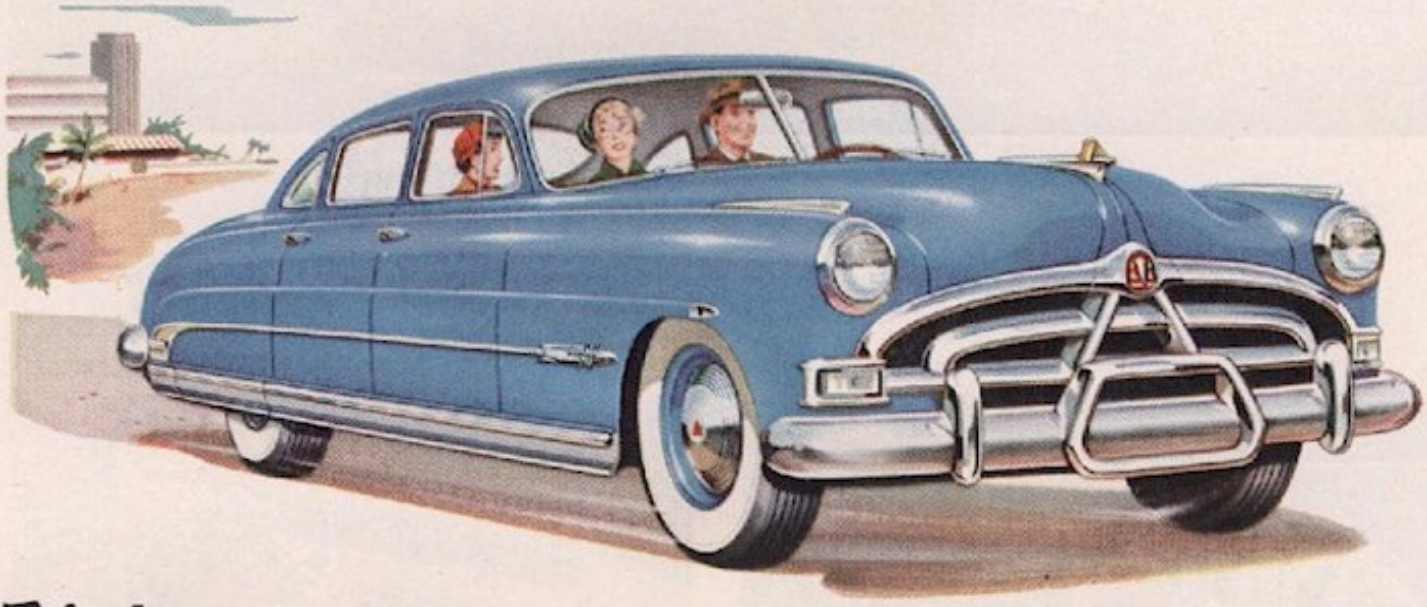
Quietest, safest going ever with all-welded single-unit Monobilt body-and-frame*!

*Trade marks and patents pending

Hudson...most DURABLE car your money can buy

Powerful, "step-down" designed Hudsons are priced in four brackets—beginning below those of many smaller cars.

World's most exciting get-up-and-go!



Fabulous new HUDSON HORNET has Miracle H-Power

You are invited to enjoy something new under the sun!

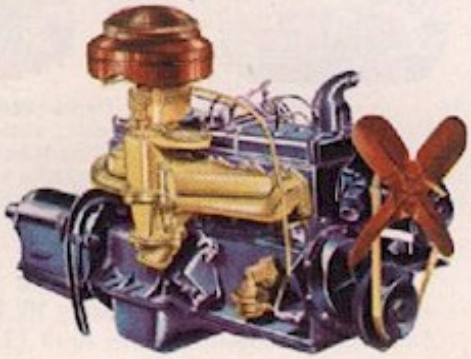
Performance *unlimited*—with the new sensational H-145 engine in the fabulous new Hudson Hornet!

Here is exciting get-up-and-go—high-spirited action, the like of which you've never experienced in a motor car before!

And—with all its great power, this spectacular new high-compression H-145 engine is unbelievably quiet and smooth! It is simple in design for low upkeep cost and trouble-free operation—built to outlast any engine on the market!

But there's even more than a great new engine to make the Hudson Hornet the most exciting new car in years! Inside luxury beyond your fondest dreams—famous "step-down" design for the most room in any car, and the best and safest ride in all motoring!

Accept our invitation—see your Hudson dealer—enjoy a new and thrilling driving experience!



Performance unlimited from this sensational new H-145 engine!

Hudson... most DURABLE car your money can buy!

Rules the road

and America knows it!



HUDSON HORNET

sets new sales records every month with this fabulous line-up–

MIRACLE H-POWER
So eager to go! That's the thrilling new, high-compression H-145 engine! And it's engineered to give you long years of power-packed driving pleasure! Built to outlast any other engine on the market.

HYDRA-MATIC DRIVE*
Miracle H-Power makes Hydra-Matic Drive a brand-new thrill! Completely automatic four-speed transmission with the sensational new H-145 engine frees you from driving drudgery and gives you effortless mastery of the road!

*Hydra-Matic Drive optional at extra cost.

"STEP-DOWN" DESIGN
Different and better way to build cars is a big factor in Hudson Hornet's popularity! Exclusive recessed floor provides sleek, low beauty—most room in any car—and America's lowest center of gravity for the steadiest, safest ride ever known!

HUDSON HORNET WINS!—Flashing first across the finish line in a grueling test of power, stamina and safety, the fabulous Hudson Hornet outruns a field of 71 entries of almost every make to win the 160-mile National Championship Stock Car Race at Daytona Beach!



Hudson . . . most **DURABLE**
car your money can buy!

Standard trim and other specifications and accessories are subject to change without notice.

Hudson for '51

presents 4 rugged series
adds spectacular new car
scores engine sensation
introduces Skyliner Styling

PRICES BEGIN
JUST ABOVE THE LOWEST

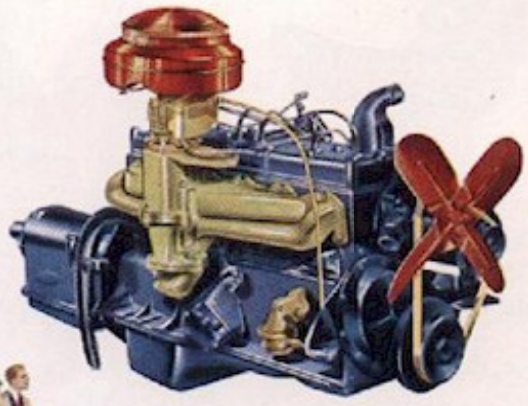


Starring the fabulous new

HUDSON HORNET

and its sensational new H-145 ENGINE

PLUS HYDRA-MATIC DRIVE*



HUDSON'S here for '51—with four rugged series of matchless new cars! The lower-priced **Pacemaker Custom.** The renowned **Super-Six Custom.** The luxurious **Commodore Custom.** And the fabulous **Hudson Hornet!**

Yes, there's a spectacular addition to Hudson's great line-up—the Hudson Hornet, powered by the amazing, new H-145 engine, which delivers sensational high-compression performance—and does it on regular gasoline!

But no matter which Hudson you choose, you get outstanding performance, plus gorgeous new Skyliner Styling! Custom-luxury interiors! Clean-lined, low-built beauty outside! Massive front-end design! A look of the future all around!

It's the auto show of the year! New Hudsons for '51—at your nearby dealer's now!

*Optional at extra cost on Hudson Hornet Series and Commodore Custom Series.

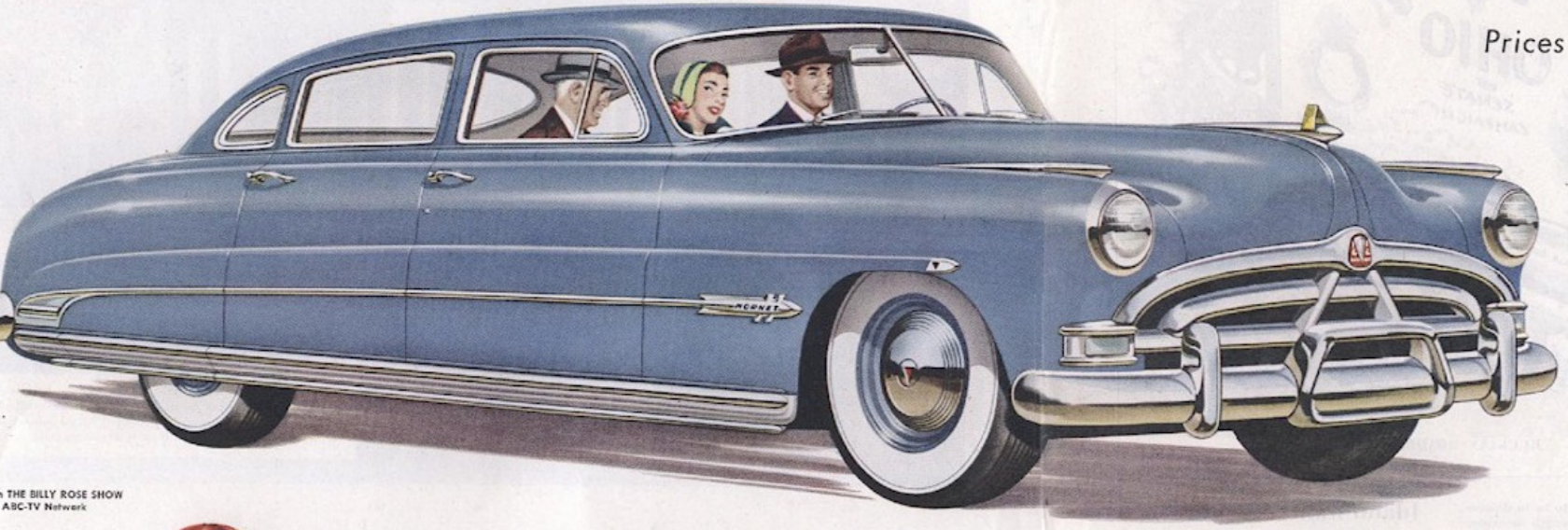


Miracle H-Power is here! It's the world's most thrilling high-compression performance! With the sensational, new H-145 engine in the distinguished new Hudson Hornet, there's blazing getaway—entirely new command of the road at any speed—from an engine that is marvelously smooth in action—an engine superbly simple in design for lowest upkeep costs! And—you get the peak of this high-compression performance with regular gasoline!

Tune in THE BILLY ROSE SHOW • ABC-TV Network

Famous "step-down" design steps out !

Hudson presents 4 rugged series . . . adds spectacular new car . . . scores engine sensation introduces Skyliner Styling for '51



Prices begin just above the lowest

Hudson's here for '51—with four rugged series of mat new cars! The lower-priced Pacemaker Custom. The rene Super-Six Custom. The luxurious Commodore Custom. An fabulous Hudson Hornet!

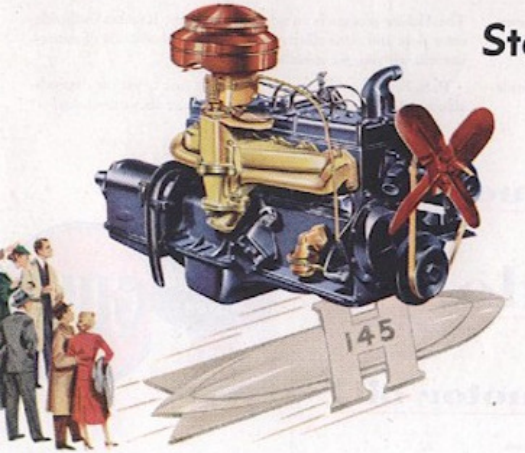
YES, there's a spectacular addition to Hudson's great line- new cars—the Hudson Hornet . . .

A magnificent newcomer—powered by the amazing new engine, which delivers sensational high-compression performa and does it on regular gasoline!

But no matter which Hudson you choose, you get outsta performance, and the sweet-riding lowness, the marvelous roo and safety of famous "step-down" design!

What's more, you get gorgeous new Skyliner Styling in Hudson for '51! Custom-luxury interiors! Clean-lined, low beauty outside! Massive front-end design! A definite look future all around!

It's the auto show of the year! New Hudsons for '51—at nearby dealer's now! Won't you accept our invitation, see them



THE BILLY ROSE SHOW
ABC-TV Network

Starring the fabulous new

HUDSON HORNET

and its sensational new H-145 ENGINE

PLUS HYDRA-MATIC DRIVE*

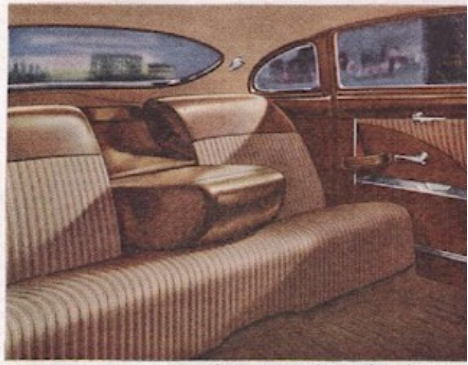
Miracle H-Power is here! It's the world's most thrilling high-compression performance! With the sensational, new H-145 engine in the distinguished new Hudson Hornet, there's blazing getaway—surging power for any need —perfect balance between car and engine output that gives you an entirely new command of the road!

You get this miracle performance in a masterful car that is so easy to handle it seems to anticipate your wishes. More important, the powerful H-145 engine is smooth as satin, right around the speedometer!

This amazing power is yours in an engine that features simplicity of design for lower-than-ever upkeep costs—that's built to outlast any engine now on the American market! And—you get the peak of this high-compression action with regular gasoline!

It's a great new engine for a great new car! See the fabulous Hudson Hornet with the H-145 engine—at your Hudson dealer's!

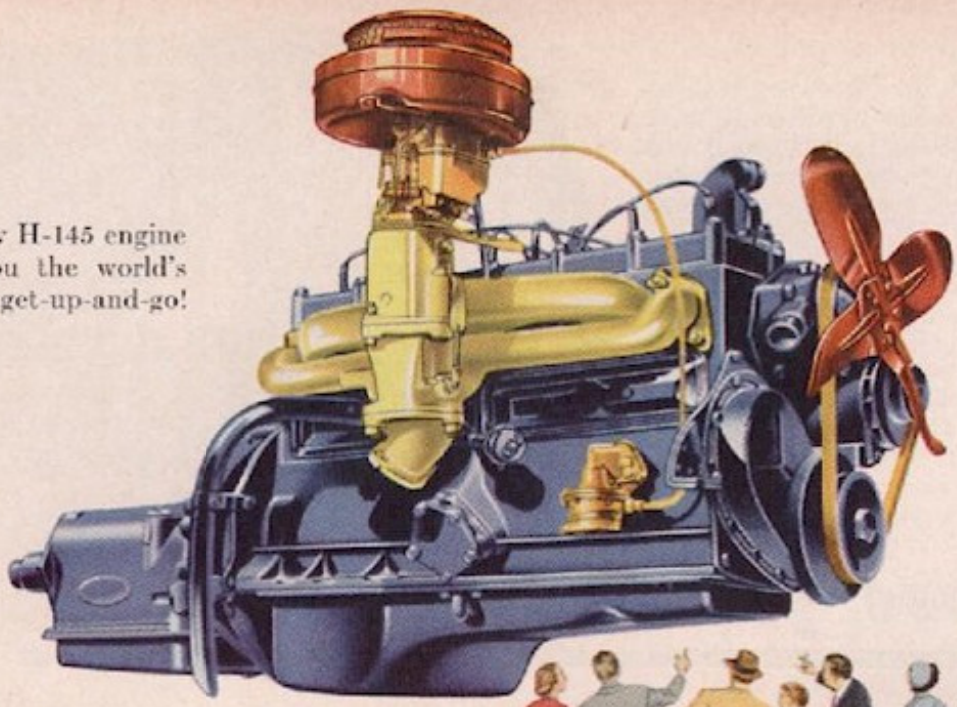
*Hydra-Matic Drive optional at extra cost on Hudson Hornet and Commodore Custom Series.



Rear compartment, luxurious Commodore Custom

New Skyliner Styling is here! Custom-luxury interiors—an entirel concept in beauty and comfort! Exciting new upholstery patterns in dimensional nylon! Others in exclusive Hudson weave and worsted B Cord! Arm rests and controls nested out of the way in recessed doors instrument panels with high-visibility dials clustered where you see most easily! Get the whole story on Hudson's new Skyliner Styling—at nearby dealer's now!

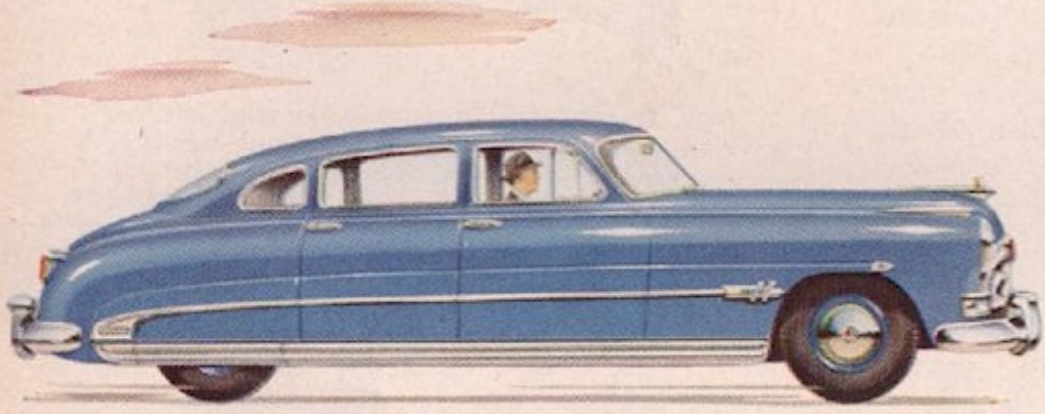
Sensational new H-145 engine that brings you the world's most exciting get-up-and-go!





Here's the engine with the terrific

powerhouse punch!



Miracle H-Power

FOR THE FABULOUS NEW

HUDSON HORNET

FOUR CUSTOM SERIES — Pacemaker • Super-Six • Commodore • Hudson Hornet

THERE'S Miracle H-Power, in the new H-145 engine! In get-away or cruising speeds, it has a terrific powerhouse punch —on regular gas!

This amazingly powerful engine is quiet as a cat, smooth as cream! It is simple in design for low upkeep costs and trouble-free operation—built to outlast any other engine on the market!

The Hudson Hornet itself is a standout for sleek lines and interior luxury — "step-down" designed† for the most room, best ride, greatest safety.

Drive this spectacular new car once! You'll want it for your own —through the long tomorrow!

† *Your Hudson dealer has a free booklet for you explaining the many advantages of "step-down" design.*

Hudson... Most DURABLE car your money can buy

Standard trim and other specifications and accessories are subject to change without notice.

HUDSON picks FRAM for oil filter protection



MIRACLE H-POWER is developed by Hudson's sensational new H-145 engine that powers the fabulous Hudson Hornet series. This great power plant, like Hudson's three other brawny L-head in-line engines, is built for long life, super high compression performance and economy of operation.

FRAM CORPORATION is proud to have been selected by the Hudson Motor Car Company to supply the oil filters which are installed as optional factory equipment and offered by Hudson dealers across the country . . . oil filters specially designed to protect the dependable long life of these fine Hudson engines.

Guard your car with a famous Fram Oil and Motor Cleaner

Today, more than ever, it's important to have a famous Fram Oil & Motor Cleaner. Fram "cleans the oil that cleans the motor." Removes the deadly abrasives and contaminants that cause excessive friction, wear, breakdowns, costly repairs. Fram keeps your engine *clean*. Adds miles. Cuts repairs. Protects its value. Saves money.

That's why over 15,000,000 American motorists have famous Fram Oil & Motor Cleaners on their cars. That's why currently more than 2,000,000 new cars are Fram-equipped at the factory . . . and why hundreds of thousands more are Fram-equipped before they leave the dealer's showroom.

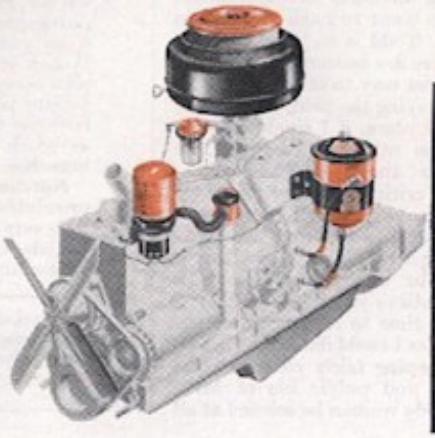
If your oil shows dirty on the dipstick, it means one of two things.*(1) You need a famous Fram Oil & Motor Cleaner to keep your engine clean. Or (2), if your car has an oil filter, you need a new Fram Replacement Cartridge. There's one to fit most every make filter. And remember, you don't risk a red cent . . . Fram Filters are unconditionally guaranteed.

**Certain heavy-duty oils, due to detergent additive used, turn dark in color almost as soon as put into the engine. Where such oils are used, change cartridges on advice of your Fram Dealer.*

Only Fram Offers You Complete Engine Protection

Now, famous Fram Filters guard your engine at every vital point where deadly dirt can enter from outside or form internally. The Fram Oil and Motor Cleaner, Carburetor Air Filter, Gasoline Filter, and Fram Crankcase Air Filter combine to seal out the harmful abrasives and remove the corrosive contaminants that rob miles from engine life. Only Fram offers you Complete Engine Protection.

FRAM CORPORATION, Providence 16, R. I.
In Canada: J. C. Adams Co., Ltd., Toronto, Ontario.



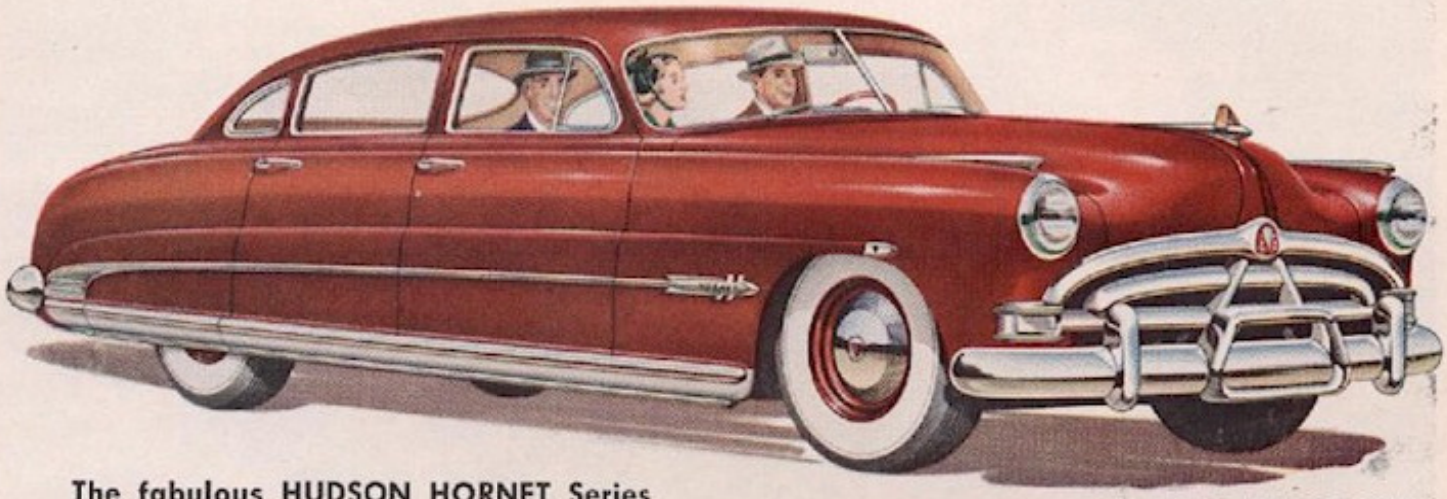


See your Hudson Dealer or call Western Union by number and ask for Operator 25 for other nearby Fram Dealers.

FRAM
OIL • AIR • FUEL • WATER
FILTERS

Name your price! Name your power!

Then pick your '51 HUDSON from these 4 rugged series...



The fabulous HUDSON HORNET Series
powered by the sensational, new H-145 engine
PLUS HYDRA-MATIC DRIVE*

Tune in THE BILLY ROSE SHOW
ABC-TV Network



The luxurious COMMODORE Custom Series
Your choice of high-compression, high-output Super-Six or the even more powerful Super-Eight engine.

DECIDE WHAT you want in your new car—and you'll find a Skyliner-Styled '51 Hudson is *right* for you!

Skyliner Styling means lowest-built beauty—rich new interiors! In any Hudson you choose, you'll discover luxury and convenience that outdoes anything near its price!

Four great engines power the Hudsons for '51—every one packed with satin-smooth, high-compression power—every one built to *outlast* and *outperform* any engine in its class.

How about visiting your Hudson dealer—making *your* choice?

*Hydra-Matic Drive optional at extra cost on all Hudson Hornet and Commodore Custom Series models. Super-matic Drive available at extra cost on Super-Six Custom and Pacemaker Custom Series.



The renowned SUPER-SIX Custom Series
Powered by the famous high-compression, high-output Super-Six engine.

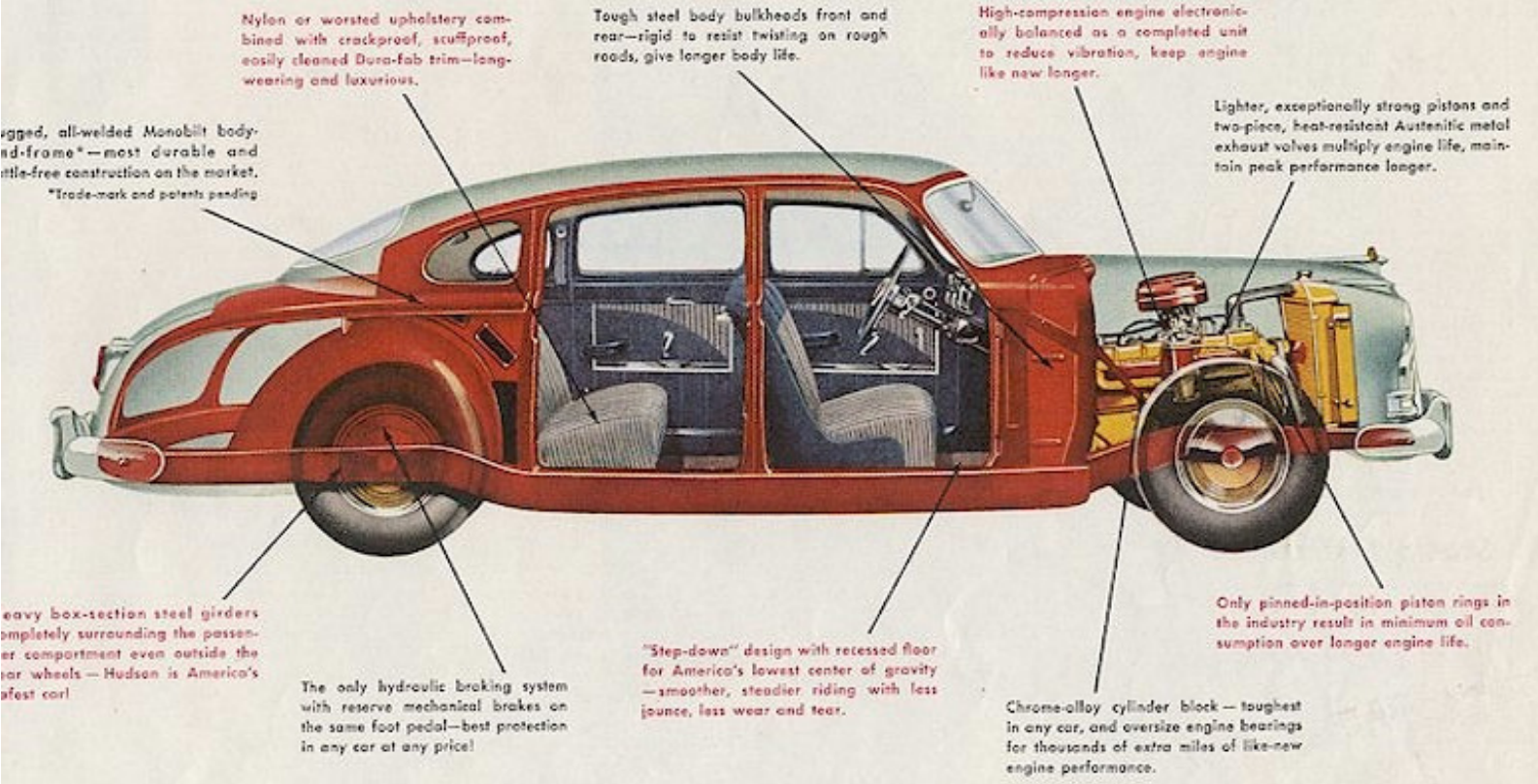


The lower-priced PACEMAKER Custom Series
Glamorous styling plus step-away performance with the high-compression Pacemaker-Six engine.

PRICES START FROM JUST ABOVE THE LOWEST!



Why Hudson is the most DURABLE car your money can buy



URABLE is the word for Hudson, inside and out—in lasting style and beauty as well as time-defying ruggedness

he few notes above only high-spot the eat line-up of features that make Hudson e most *durable* car your money can buy.

here are many more. For example, udson's exclusive recessed floor ("step-own" design) results in truly streamlined eauty—handsome styling that will stay esh and durable for the long tomorrow.

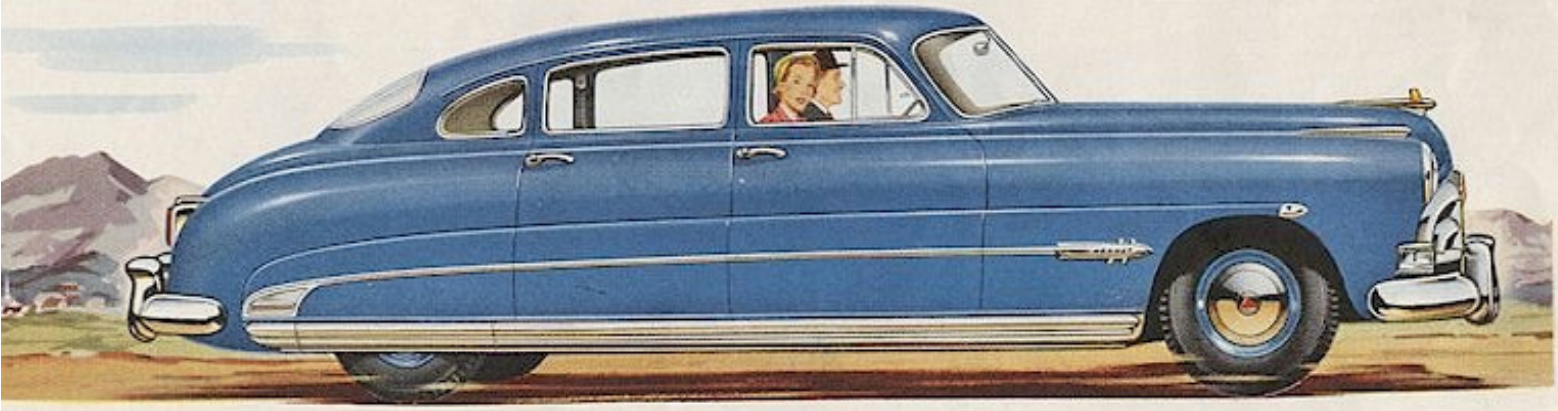
"Step-down" design also gives you the *most room* in any motor car at any price! And it brings you the *best* and *safest* ride ever known!

Visit your nearby Hudson dealer—see and drive the car that is by all odds your best buy for the long tomorrow—Hudson for '51!

HUDSON

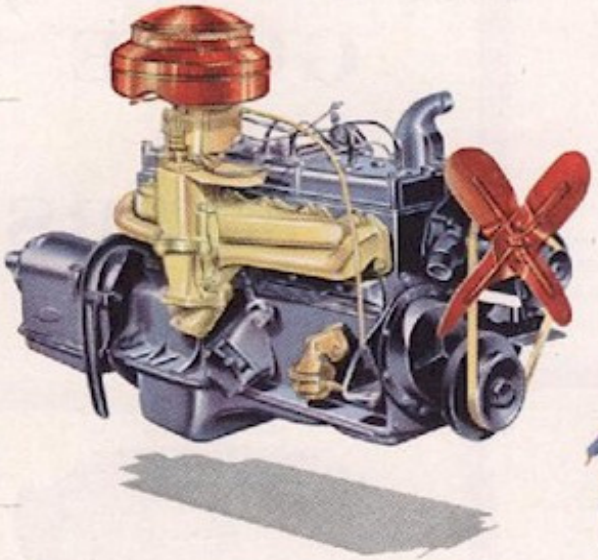
YOUR BEST BUY FOR THE LONG TOMORROW

Standard trim and other specifications and accessories are subject to change without notice.



FOUR RUGGED CUSTOM SERIES—Lower-Priced Pacemaker • Renowned Super-Six • Luxurious Commodore • Fabulous Hudson Hornet

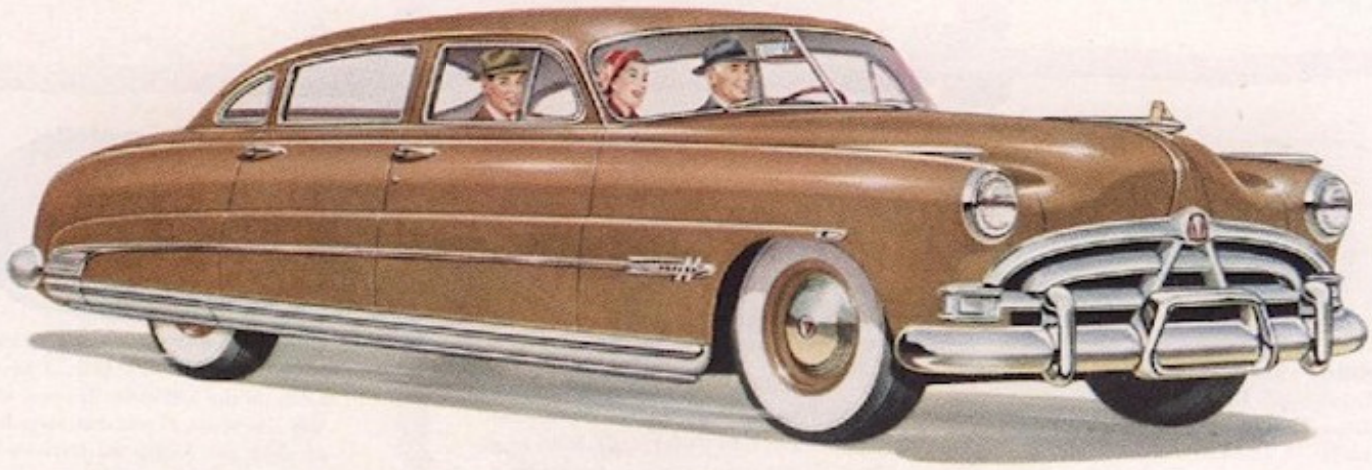
Performance Unlimited!





Sensational H-145 engine

in the fabulous new HUDSON HORNET



YOU ARE invited to try the new H-145 engine in the fabulous new Hudson Hornet!

It is thrilling high-compression performance—blazing getaway—ready power that gives you new command of the road—and you get all this on regular gasoline!

You experience this action in a car that is remarkably easy to handle—behind an engine that is marvelously smooth — magnificently simple in design for lowest upkeep costs—an engine built to outlast any other now on the American market!

Won't you visit your Hudson dealer for America's newest, most exciting driving experience!



Four-speed Hydra-Matic Drive — now teamed up with sensational Miracle H-Power—available as an option at extra cost on all Hudson Hornet models. Also available on Commodore Custom models.

Tune in THE BILLY ROSE SHOW
ABC-TV Network

Hudson FOR '51

4 RUGGED SERIES

PRICED FROM JUST ABOVE THE LOWEST



Fabulous luxury
plus Performance Unlimited

It's a sensation—coast to coast!

The new Hudson Hornet for '51 is magnificent—with color-harmonized custom luxury beyond any previous concept—with glamorous nylon upholstery in three-dimensional weave that wears and wears!

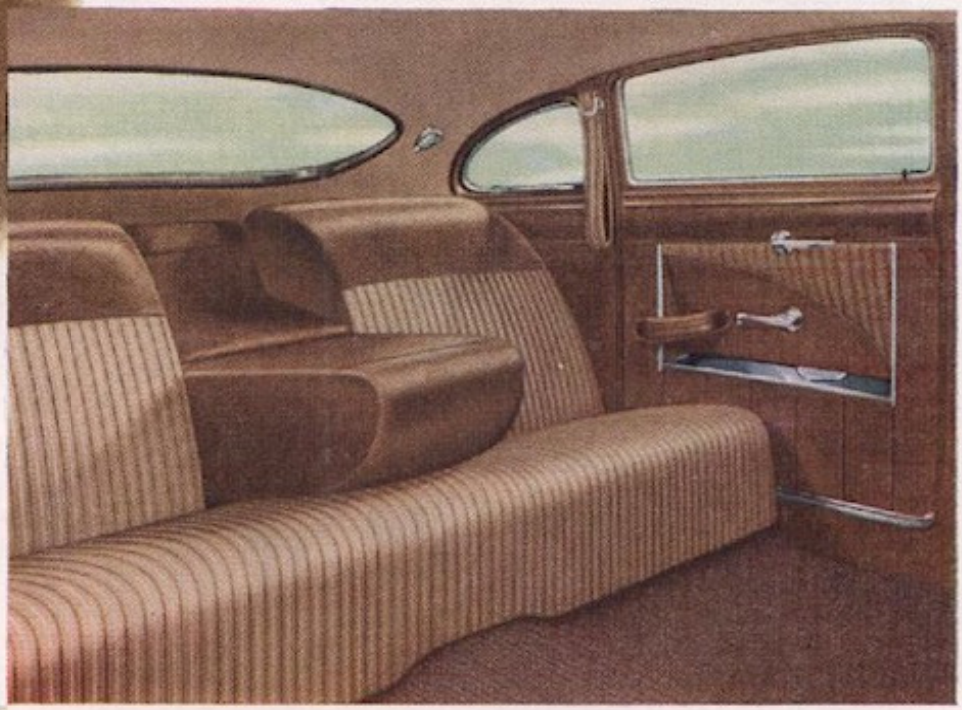
This warm, colorful nylon is in combination with leather-grain trim that will not scuff, crack or peel, and can be cleaned with a damp cloth.

Yes, there's luxury everywhere! Even the graceful chrome door and window controls are conveniently nested out of your way in smartly upholstered recessed panels.

And the sensational new H-145 engine in the Hudson Hornet gives you *performance unlimited*—the luxurious feel of miraculous high-compression power that provides instant command of the road in any situation.

You are invited to ride and drive the most exciting new car in years—at your Hudson dealer's now!

REAR COMPARTMENT • HUDSON HORNET
STAR OF 4 RUGGED HUDSON SERIES FOR '51



Hydra-Matic Drive is available on all Hudson Hornet and Commodore Custom models at extra cost.



NEW
HUDSON Hornet