

Available with Hudson's Exclusive Super-matic Drive†—Only Cars with "Step-Down" Design

The unmatched protection of America's Safest Car

Only Hudson, with America's lowest center of gravity, offers the security of "The New Step-Down Ride"

BY ANY standard, here is the safest way to ride . . . the safest car to drive!

For in Hudson, safety is inherent—as deep-rooted as Hudson's exclusive "step-down" designed Monobilt body-and-frame* with its recessed floor, described at lower right.

Your very first view of Hudson's free-flowing lines tells you that here is the car with *America's lowest center of gravity*, yet with full road clearance and amazing head room.

In plain words, the low-built Hudson has a tenacious road-hugging stability and ease of control that *prevents accidents* . . . with the added protection of all-welded, steel-girder construction that encircles the entire passenger compartment.

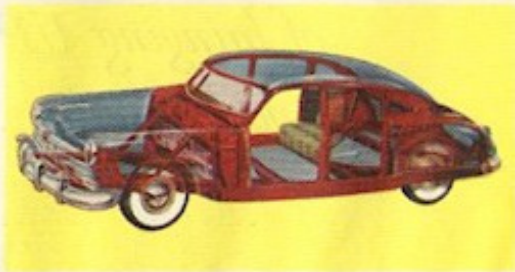
And Hudson *alone* provides Triple-Safe Brakes. When you put your foot down, the finest hydraulic braking system goes into action—and in reserve are powerful mechanical brakes, operating from the same pedal, instantly ready to take over if hydraulic pressure should fail—as it can in any car through accident or service neglect.

And Hudson brings you room for free movement while driving . . . in fact, here is *more room than in any other car!* Even interior hardware is recessed to prevent accidental bumps and bruises. Behind the wheel your vision is unhampered. The Curved Full-View windshield and rear window break up reflections that might weary the eye.

Won't you accept the invitation of your nearest Hudson dealer and try "The New Step-Down Ride" . . . for here is a wonderful new way of motoring, unmatched in safety by any other car. Hudson Motor Car Company, Detroit 14.



The only real hug-the-road ride is "The New Step-Down Ride" . . . because Hudson has the lowest center of gravity of any car, yet there's full road clearance. True Center-Point Steering banishes wheel-fight, and holds your Hudson on its course with a minimum of effort. At the end of a day's driving you're fresh and relaxed, especially with new Super-matic Drive†—the only automatic transmission that shifts gears just as you want to shift and combines thrifty overdrive.



Hudson's exclusive Monobilt body-and-frame* with recessed floor (shown in red above). You ride down within this rugged foundation frame. Box-section steel girders, welded into a single unit, encircle the passenger compartment and extend even outside the rear wheels, a safety feature found in no other car.

*Trade-mark and patents pending.

HUDSON

NOW...3 GREAT SERIES

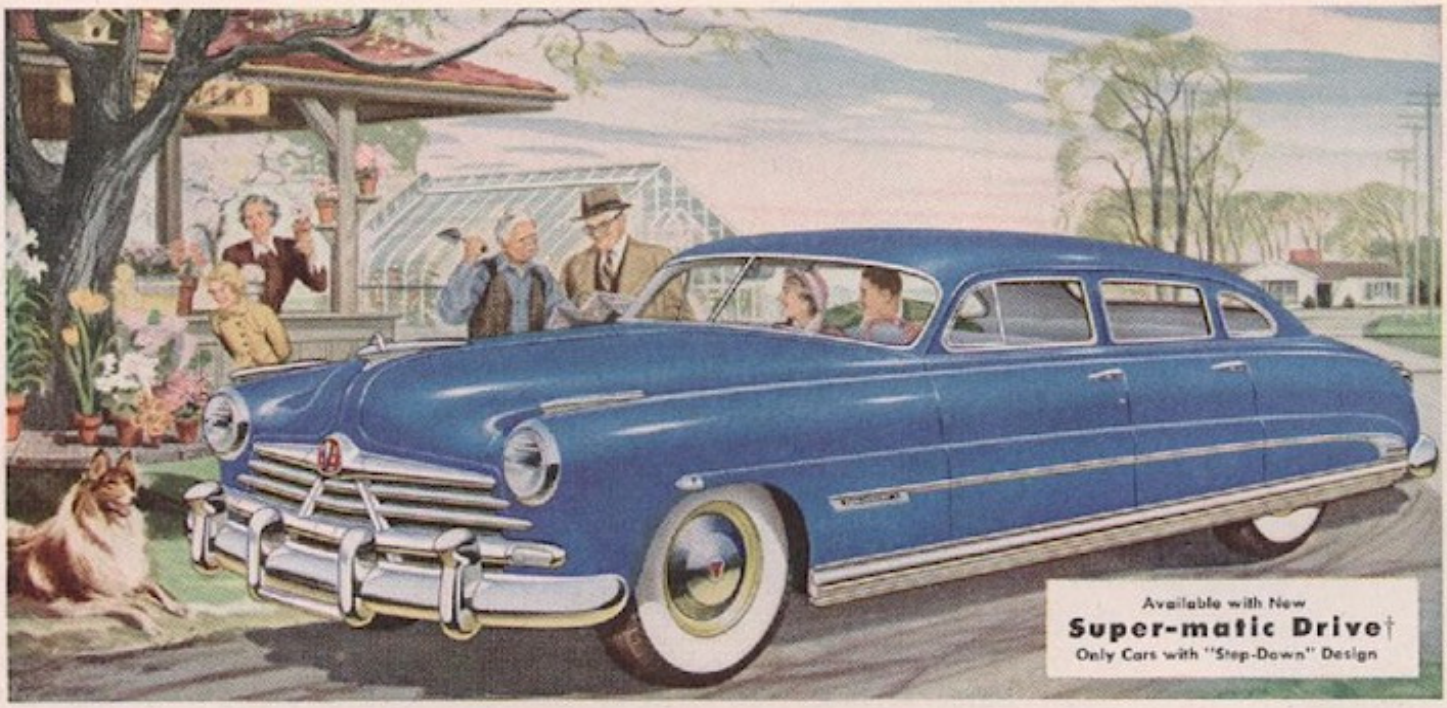


Lower-Priced Pacemaker | Famous Super | Custom Commodore

MOST ROOM!...BEST RIDE!...SAFEST!

ONLY HUDSON, THE CAR WITH "THE NEW STEP-DOWN RIDE", BRINGS YOU THESE ADDITIONAL FEATURES . . . Your choice, six or eight cylinder *High-Compression* engine with *Chrome-alloy* motor blocks which minimize wear and reduce upkeep costs • *Fluid-Cushioned Clutch* • *Weather-Control*†—Hudson's heater-conditioned-air system • *Super-Cushion tires* • *Safety-Type wide rims* and more than 20 other high-performance, long-life features that help make "step-down" designed Hudsons leaders in resale value, coast to coast, as is shown by Official Used Car Guide Books!

†Optional at extra cost.



The only real hug-the-road ride is "The New Step-Down Ride"

...because Hudson has the lowest center of gravity in any car!



More room than any other car! Shown above, the luxurious and beautiful interior of the New Hudson Custom Commodore Sedan. These roomiest of all motor-car seats are upholstered with glamorous new nylon upholstery in miraculous weave that is delightful to the eye and soft to the touch!



Hudson floor is recessed down within the Monobilt body-and-frame* (shown in red above), seats are lowered, so you get more than ample head room in this car with America's lowest center of gravity. You ride down within a base frame, with box-section steel girders completely encircling and protecting the passenger compartment.

*Trade-mark and patents pending.

THERE'S nothing so delightful in all motoring as "The New Step-Down Ride"!

And why?

Consider this—technicians in the industry have known for years that the lower a car can be built, the better it will ride, the more surely it will handle and the safer it will be.

And you instantly see that Hudson is the lowest-built car of them all, which tells you that this car has the lowest center of gravity in any American automobile. You quickly see, too, that the sensational New Hudson has full road clearance and amazing head room, thanks to "step-down" design with its recessed floor. As a result, you know instinctively, as you view the thrilling Hudson for 1950, that it hugs the road more tenaciously, and is therefore America's best-riding, safest car!

Hudson's exclusive low-built design is the key reason why it handles so surely, gives you a wonderful hug-the-road way of going that just naturally "spoils" you for any other car!

Wouldn't you like to try "The New Step-Down Ride" soon? See your nearest Hudson dealer! Hudson Motor Car Company, Detroit 14.

HUDSON

NOW... 3 GREAT SERIES

Lower-Priced Pacemaker · Famous Super · Custom Commodore

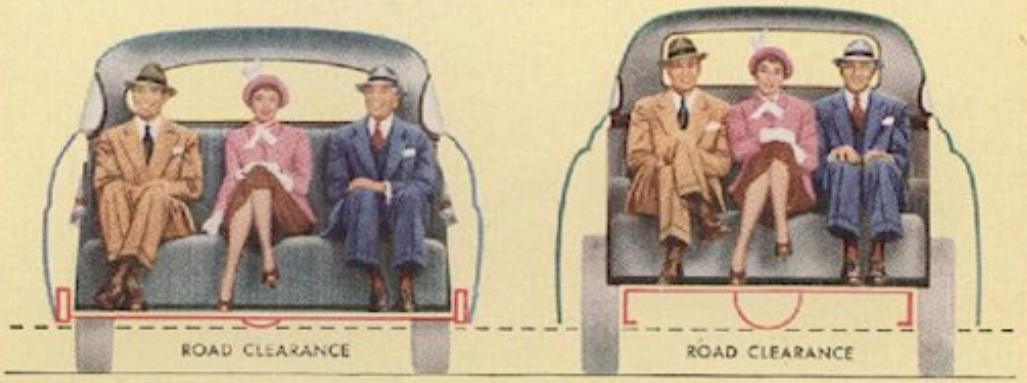
MOST ROOM!... BEST RIDE!... SAFEST!

ONLY HUDSON, THE CAR WITH "THE NEW STEP-DOWN RIDE", BRINGS YOU THESE ADDITIONAL FEATURES ... Your choice, six or eight cylinder *High-Compression* engine with *Chrome-alloy* motor blocks which minimize wear and reduce upkeep costs • *Triple-Safe Brakes*—finest hydraulic system with reserve mechanical system on same pedal, plus finger-tip-release parking brake • *Fluid-Cushioned Clutch* • *Wide-arc vision* with Curved Full-View windshield and rear window • *Weather-Control*†—Hudson's heater-conditioned-air system • *Super-Cushion tires* • *Safety-Type wide rims* • *Center-Point Steering* and more than 20 other high-performance, long-life features that help make "step-down" designed Hudsons leaders in resale value, coast to coast, as is shown by Official Used Car Guide Books!

†Optional at extra cost

Why a "recessed floor" means Most Room! Best Ride! Safest!

Hudson's "step-down" design brings benefits in room, riding qualities and safety not obtainable in any other car at any price!



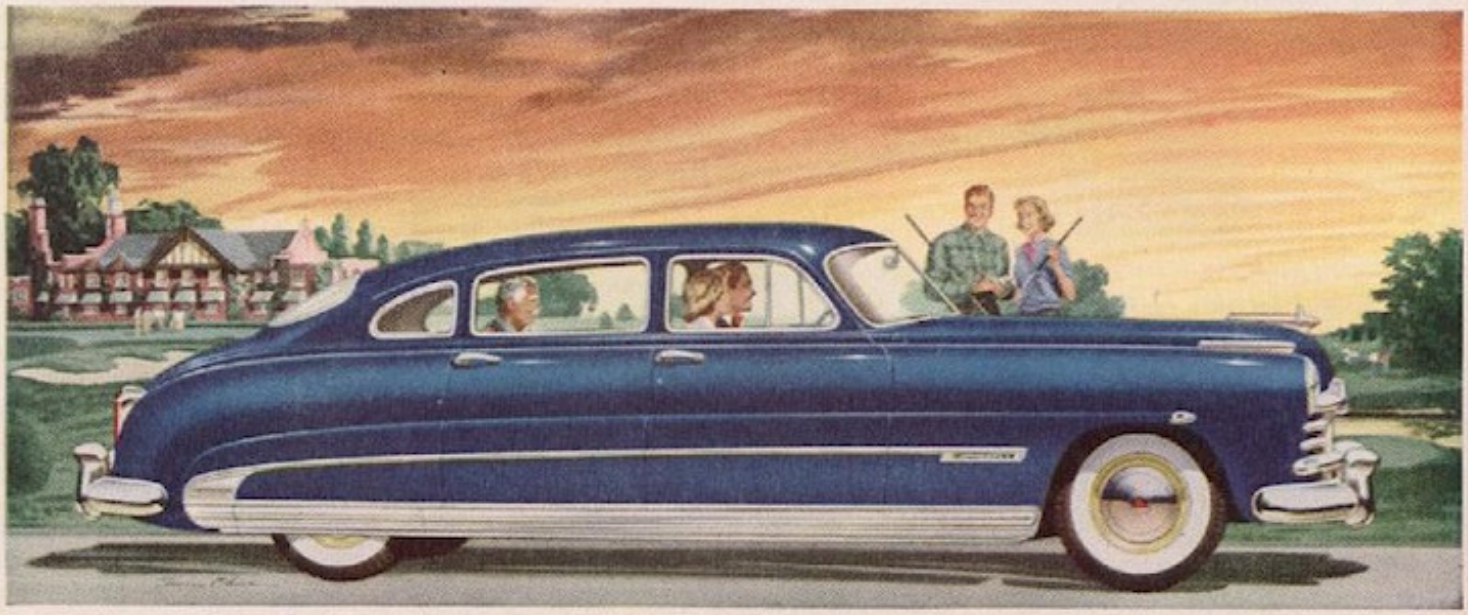
HUDSON: "Step-down" design, with its recessed floor, uses space between frame members that other cars waste. This results in America's lowest center of gravity (and full road clearance), while providing more head room and seating room than any other car.

OTHER CARS: All other cars have floor on top of frame, so they fail to utilize the vital space between frame members. Result is a higher center of gravity and either a high roof line or insufficient head room. Seats are narrower; passenger space is less.

When you try Hudson's "New Step-Down Ride," we believe you will find it a delightfully new experience. For Hudson is the only motor car with a recessed floor ("step-down" design). This results in the lowest-built car of them all, with true streamlining and magnificent beauty. It provides full road clearance and the most room in any automobile at any price! It creates America's lowest center of gravity, which brings you the best and safest ride ever known. Won't you accept your Hudson dealer's invitation—enjoy "The New Step-Down Ride" soon?

Hudson

Hudsons, with recessed floors, their great array of high-quality, long-life features, and advanced design, are leaders in resale value, as shown by Official Used Car Guide Books!



ONLY CARS WITH "STEP-DOWN" DESIGN • NOW—3 GREAT SERIES • LOWER-PRICED PACEMAKER • FAMOUS SUPER • CUSTOM COMMODORE

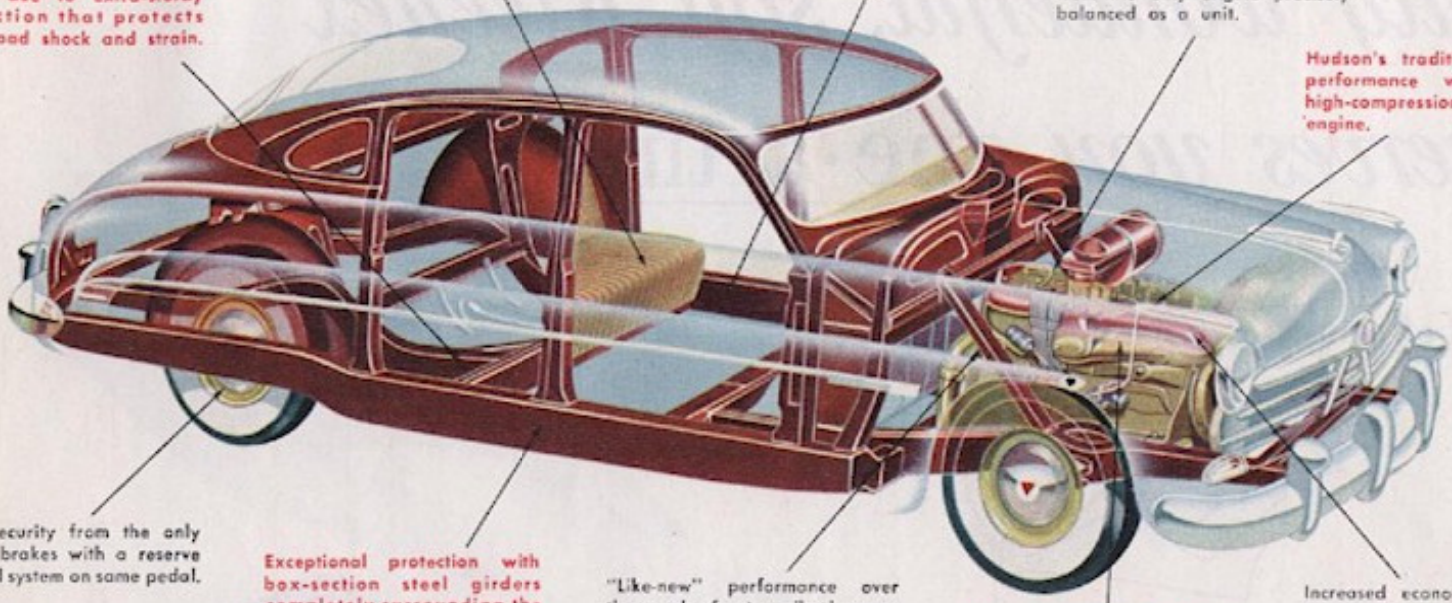
upkeep costs and longer
life, due to extra-sturdy
truction that protects
st road shock and strain.

Added resale value in luxurious worsted wool or nylon interiors with crackproof, scuffproof Dura-fab trim.

Quiet, steady going in an all-welded, single-unit Monobilt body-and-frame* with exclusive recessed floor.

Marvelously smooth power from the only engine precisely balanced as a unit.

Hudson's traditionally b
performance with ove
high-compression, high-po
engine.



al security from the only
ulic brakes with a reserve
nical system on same pedal.

Exceptional protection with box-section steel girders completely surrounding the passenger compartment—a Hudson exclusive.

"Like-new" performance over thousands of extra miles because Hudson uses more costly metal alloys.

Minimum wear and repair over long engine life because of chrome-alloy engine block —toughest in the industry!

Increased economy and
engine life from the ind
only pinned-in-position
rings.

uilt-In Brawn Plus Sensational Beauty

...that's why Hudsons stay young so long!



Hudsons are so sweeping in line . . . so advanced in styling and modern in design . . . that you naturally know they set the pace in beauty for years to come!

r CONSIDER the *brawn* under this beauty. Compare the rugged features above
ith any other car, at any price!

we invite you to visit your Hudson dealer and discover how Hudson's
ent way of building automobiles—with an exclusive recessed floor
p-down" design)—gives you the *most room* in any car . . . America's
ride . . . and the greatest *safety* to be found in any automobile!

great combination of Hudson advantages means new pleasure for you . . .
"like-new" miles of motoring—and puts Hudson among the leaders in resale
(as shown by Official Used Car Guide Books), exactly as you'd expect!

mark and patents pending.

HUDSON

Most Room! Best Ride! Safe

NOW . . . 3 GREAT SERIES

LOWER-PRICED PACEMAKER • FAMOUS SUPER • CUSTOM COMMO

HERE'S WHY HUDSONS STAY YOUNG SO LONG



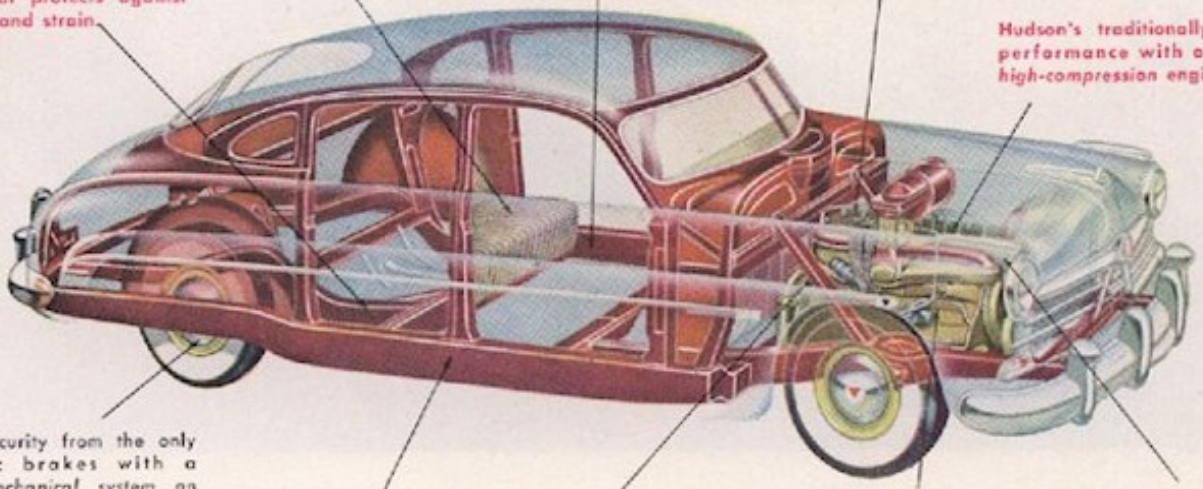
Added resale value in luxurious worsted wool or nylon interiors with crackproof, scuffproof Dura-fab trim.

Quiet, steady going in an all-welded, single-unit Monobilt body-and-frame* with exclusive recessed floor.

Marvelously smooth power from the only engine precisely balanced as a unit.

Low upkeep costs and longer car life, due to extra-sturdy construction that protects against road shock and strain.

Hudson's traditionally brilliant performance with oversized, high-compression engine.



Unusual security from the only hydraulic brakes with a reserve mechanical system on same pedal.

Exceptional protection with box-section steel girders completely surrounding the passenger compartment—a Hudson exclusive.

"Like-new" performance over thousands of extra miles because Hudson uses more costly metal alloys.

Increased economy and longer engine life from the industry's only pinned-in-position piston rings.

Minimum wear and repair over long engine life because of chrome-alloy engine block . . . toughest in the industry!

Hudson's styling and beauty will be "like new" for years to come...and these sturdiness features keep Hudsons "like new" in action, too!

WHAT you see above only high-spots the great line-up of sturdiness features that keep Hudson young in looks and in action.

We invite you to visit your Hudson dealer and discover for yourself the important advantages Hudson offers in addition to these long-life features. Hudson's recessed floor ("step-down" design) results in true streamlining, magnificent beauty. It provides the *most room* in any automobile at any price! It brings you the *best* and *safest ride* ever known!

Won't you see and drive the car that stays young—the car with so many important advantages that it is among the leaders in resale value, coast to coast, as shown by Official Used Car Guide Books!

*Trade-mark and patents pending.



HUDSON

MOST ROOM...BEST RIDE...SAFEST!

NOW...3 GREAT SERIES

LOWER-PRICED PACEMAKER • FAMOUS SUPER • CUSTOM COMMODORE

Original Design is the keynote · of this distinctive beauty!



HERE ARE motor cars to capture your heart!

For here are cars original in their advanced styling . . . amazingly different in riding qualities and performance . . . because they are different in *basic* design.

Those clean, graceful lines that set Hudson so apart from the crowd flow naturally from Hudson's exclusive "step-down" design with its recessed floor, which makes possible the lowest-built car of them all.

But your pleasure has only begun when you *see* a Hudson. New wonders unfold as you drive, for this truly low-built car provides America's lowest center of gravity; yet with full road clearance and more head room and seating room than in any other car. And you know instinctively that with this low-built beauty comes the tenacious road-hugging stability that makes Hudson America's best-riding and safest car.

So for a motoring experience to be long remembered, accept your Hudson dealer's invitation to try "The New Step-Down Ride" . . . and discover *all* the delightful advantages of Hudson's original design. Hudson Motor Car Company, Detroit 14.

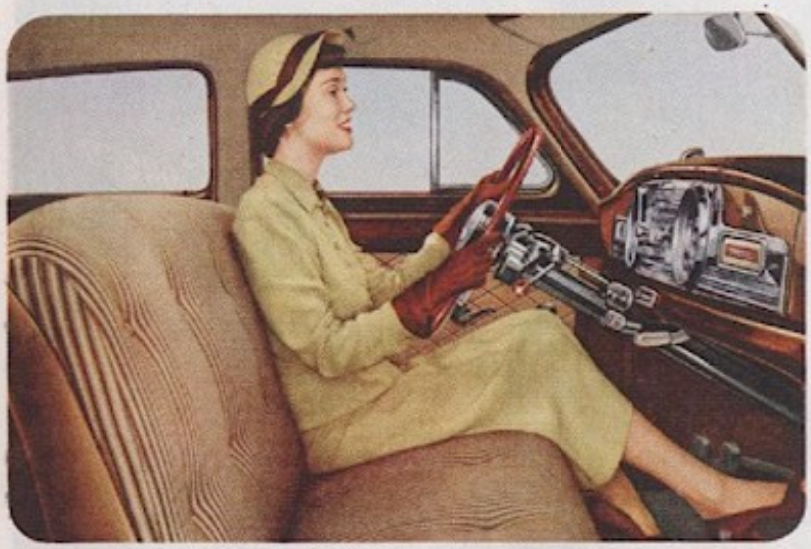
"DREAM"—ORIGINAL DRESS DESIGN FROM CHRISTIAN DIOR'S AMERICAN COLLECTION AS INTERPRETED BY CAROLE EDMUNDSON

HUDSON

NOW . . . 3 GREAT SERIES

Lower-Priced Pacemaker * Famous Super * Custom Commodore

Lowest built...that's why Hudson means



MOST ROOM! BEST RIDE! SAFEST!

Shown above—luxurious interior, Custom Commodore Sedan, with glamorous, new nylon upholstery in miraculous weave that is delightful to the eye and soft to the touch!

WHAT A DIFFERENCE A RECESSED FLOOR MAKES!



HUDSON OTHER CARS

Hudson's exclusive "step-down" design, with its recessed floor (shown in red above to the left), uses space that all other cars waste. This results in America's lowest center of gravity (and full road clearance), while providing more head and seating room than any other car.

BODY-AND-FRAME

MONOBILT

WITH RECESSED FLOOR



. . . the only all-steel, all-welded, single body-and-frame unit that completely encircles and protects the passenger compartment with rugged girders, even outside the rear wheels.

Trade-mark and patents pending

HERE'S a quick look at motor-car advantages that really mean something—exclusive advantages arising out of the fact that the beautiful new Hudson is the lowest-built car of them all!

The secret is Hudson's exclusive recessed floor ("step-down" design). Through this new way to build automobiles, which is illustrated to the left, space wasted in all other cars is brought into Hudson's passenger compartment and skillfully utilized for your comfort!

Most room! Hudson's seat cushions are *up to 12 inches wider* than in cars of greater outside dimensions—and there is more head room than in any other automobile!

Best ride! Safest! Right along with full road clearance, Hudson's recessed floor makes possible the lowest center of gravity in any American automobile. As a result, this remarkable car handles more surely, hugs the road tighter and provides America's best and safest ride!

There are many more Hudson advantages, including your choice of great six- or eight-cylinder, high-compression engines and scores of high-quality, long-life features that make "step-down" designed Hudsons leaders in resale value, as shown by Official Used Car Guide Books!

Won't you accept your Hudson dealer's invitation to enjoy "The New Step-Down Ride" real soon?

Hudson's Exclusive Super-matic Drive†—the only automatic transmission that shifts gears for you just as you want, combines thrifty overdrive, can be converted to manual operation at the touch of a button.

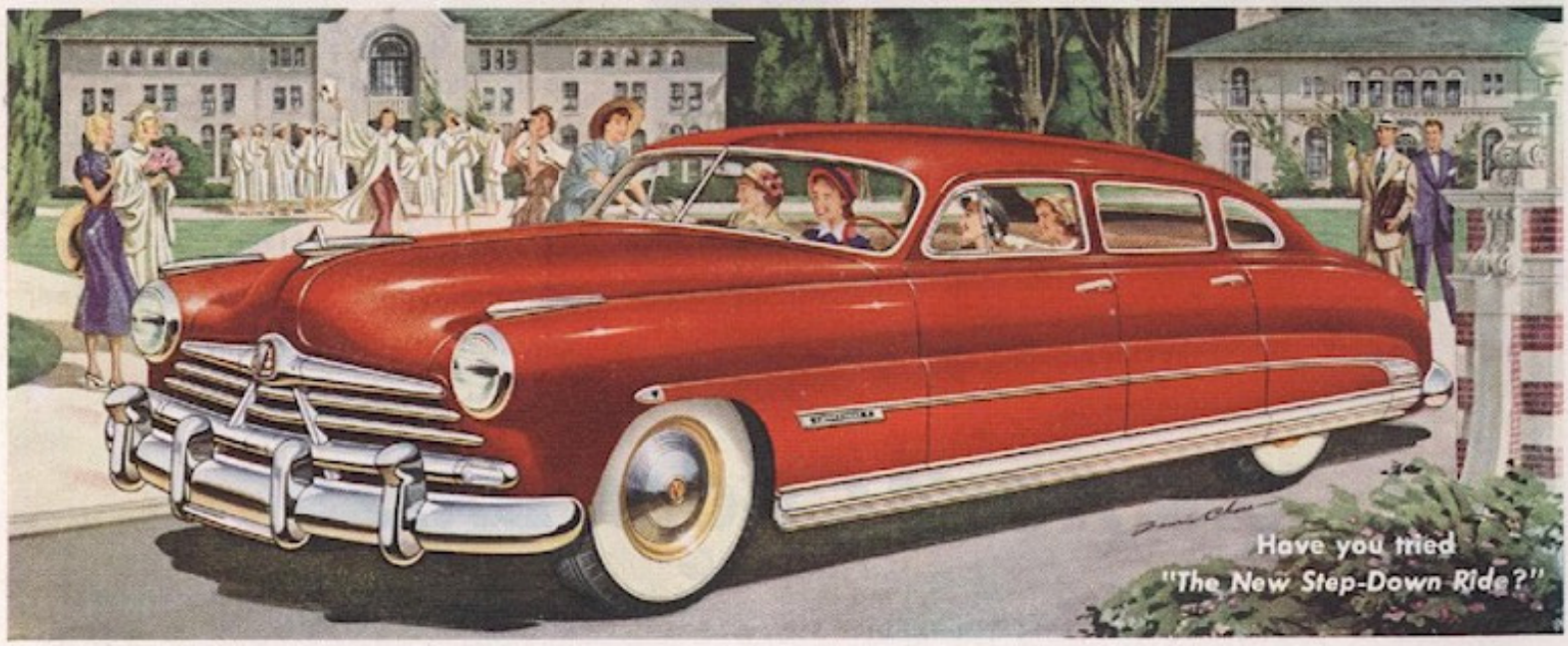
†Optional at extra cost.

HUDSON

NOW...3 GREAT SERIES



Lower-Priced Pacemaker | Famous Super | Custom Commodore



Announcing NEW 1950 HUDSONS

WITH "THE NEW STEP-DOWN RIDE"



Illustrated—Custom Commodore Series 4-Door Sedan

Here are 1950's most beautiful automobiles • The only cars with "step-down" design, which provides America's lowest center of gravity, and the steadiest road-hugging ride ever known • Along with more room than in any other car • Here's the added safety of Hudson's exclusive Monobilt body-and-frame* • The high-compression performance of America's most powerful Six • Or an even more powerful Eight • And all-range Super-matic Drive† • Here, in short, are unique features that enable Hudson alone to bring you "The New Step-Down Ride"!

†Optional at extra cost. *Trade-mark and patents pending.



They're ready for you now!

Beautiful, streamlined New Hudsons for 1950 that afford you an exciting motoring experience—"The New Step-Down Ride"!

This is the delightfully different kind of ride that cradles you in the lowest-built car of them all!

You instantly see that these New Hudsons have the lowest center of gravity in any American automobile—and as a result, you know instinctively as you view them, that they hug the road more tenaciously and are therefore America's best-riding, safest cars!

You quickly see, too, that these low-built Hudsons for 1950 have full road clearance, and more head room than in any mass-produced car—thanks to "step-down" design with its recessed floor!

And amazing head room is only one kind of spaciousness you'll find in these great cars! Through "step-down" design and ingenious use of space that is wasted in other makes, these new, streamlined Hudsons of normal exterior width bring you seat cushions that are *up to 12 inches wider* than those in cars of greater outside dimensions!

In fact, you'll find the New Hudson has more room than any other car.

And, you'll enjoy the high-compression, get-up-and-go performance of your choice of two of the greatest engines in a long line of great Hudson engines—the Super-Six, America's most powerful Six, or the even more powerful Super-Eight!

But all of this only highlights "The New Step-Down Ride"—an experience so delightfully different you have to try it yourself to fully appreciate it! Your Hudson dealer invites you to try these great new cars soon. Hudson Motor Car Company, Detroit 14.

NOW — 3 GREAT SERIES

Custom Commodore, Famous Super, Lower-Priced Pacemaker

AVAILABLE WITH NEW

SUPER-MATIC DRIVE†

Hudson brings you no-shift driving with Super-matic Drive, which includes the fuel economy of overdrive—the only transmission that shifts gears for you just as you want, doesn't creep when starting or after stops, doesn't slip as you roll along, and can be converted to manual operation at the touch of a button.

★ ★ ★

ONLY HUDSON, THE CAR WITH "THE NEW STEP-DOWN RIDE", BRINGS YOU THESE ADDITIONAL FEATURES . . . ***Chrome-alloy*** motor blocks which minimize wear and reduce upkeep costs . . . ***Triple-Safe Brakes***—finest hydraulic system with reserve mechanical system on same pedal, plus finger-tip-release parking brake . . . ***Fluid-Cushioned Clutch*** . . . ***Wide-arc vision*** with Curved Full-View windshield and rear window . . . ***Weather-Control***†—Hudson's heater-conditioned-air system . . . ***Super-Cushion tires*** . . . ***Safety-Type*** wide rims . . . ***Center-Point Steering*** and more than 20 other high-performance, long-life features that help make "step-down" designed Hudsons leaders in resale value, coast to coast, as is shown by Official Used Car Guide Books!

†Optional at extra cost.



Illustrated above—Custom Commodore Four-Door Sedan

HUDSON'S *Exclusive* SUPER-MATIC DRIVE†

"The New Step-Down Ride" is a luxurious, roomy ride—made even more pleasant by Hudson's new Super-matic Drive—the only automatic transmission that shifts gears for you just as you want, doesn't creep when starting or after stops, doesn't slip as you roll along, and can be converted to manual operation at the touch of a button.

More room than any other car!

...another marvel of "The New Step-Down Ride"



Illustrated above—Custom Commodore Sedan. Also available: Club Coupe and Convertible Brougham. The famous Super Series brings you: Sedan, Brougham, Club Coupe, and Convertible Brougham. The lower-priced Pacemaker is available in the Sedan, Brougham, Club Coupe, three-passenger Coupe and Convertible Brougham.

ROOM! Glorious room! More room than in any other car at any price!

How does Hudson do it—in a car so sleek, so streamlined?

Your first look inside will show you that Hudson seats are positioned not only ahead of the rear axle, but entirely ahead of the rear wheels!

This permits full use of body width, and as a result, the sensational New Hudson of normal exterior width brings you seat cushions that are *up to 12 inches wider* than those in cars of greater outside dimensions! Even door and window controls are nested in recessed panels to give extra elbow room.

You'll see, too, that "step-down" design, with its recessed floor, brings vital space into Hudson's passenger compartment, instead of wasting it under the floor and between frame members as is the case in all other cars!

This provides, in Hudson, more head room than in any mass-produced car built today!

But fabulous room is only one of the great features of "The New Step-Down Ride"! There are more—so many more that you must try this ride yourself to even begin to appreciate it! Won't you see your Hudson dealer soon? Hudson Motor Car Company, Detroit 14.



Hudson floor is recessed down within the Monobilt body-and-frame* (shown in red above), seats are lowered for amazing head room in this car with America's lowest center of gravity. You ride down within a base frame, encircled and protected by box-section steel girders.

*Trade-mark and patents pending.

HUDSON

NOW...3 GREAT SERIES

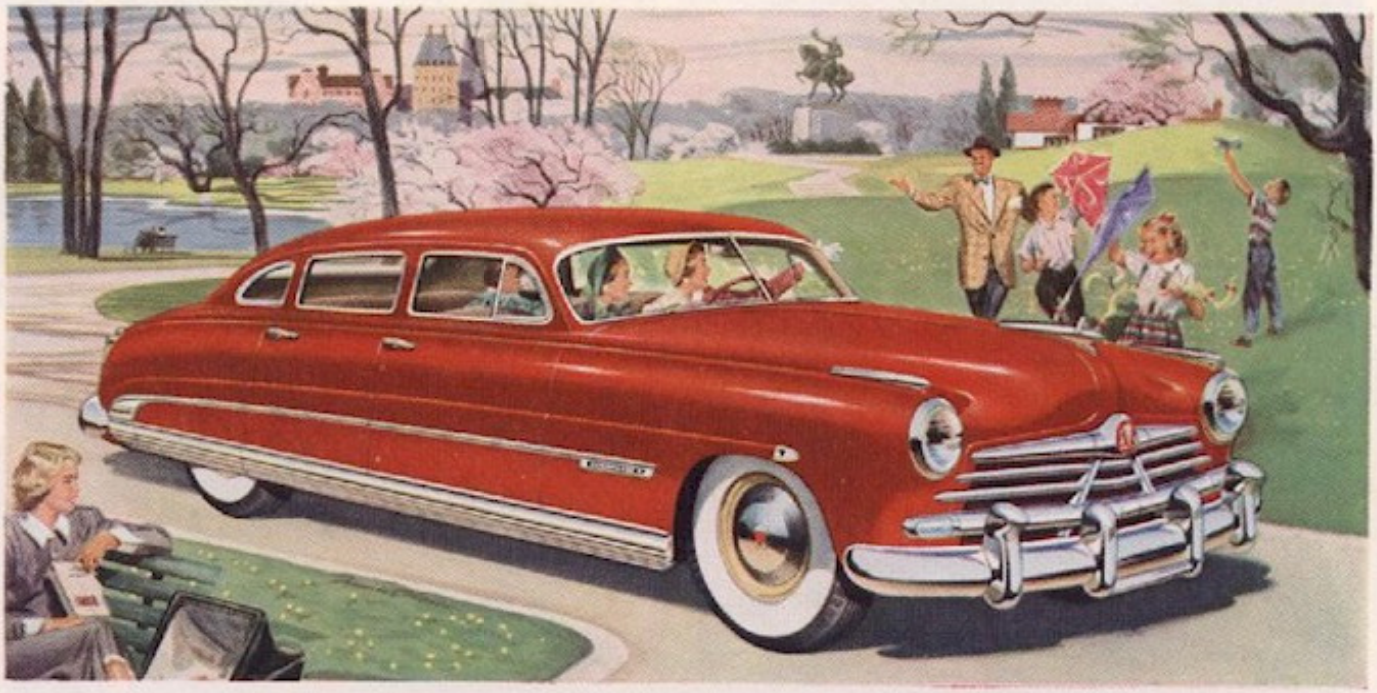


Lower-Priced Pacemaker | Famous Super | Custom Commodore

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†Optional at extra cost.



Available with New Super-matic Drive†—Only Cars with "Step-Down" Design

Most Room! Best Ride! Safest!

"The New Step-Down Ride"



Best ride? Yes! Free-flowing, low-built design quickly tells you that the New Hudson has the lowest center of gravity in any American automobile—and this right along with full road clearance! As a result, you know instinctively that this thrilling motor car hugs the road more tenaciously than any other automobile, and is therefore America's best-riding and safest car!



Safest? Absolutely! Hudson's low center of gravity makes it a steady, sure-handling car. And for even greater safety, Hudson's Monobilt body-and-frame*, an all-welded, all-steel single unit of construction, rides you down within a base frame (shown in red above) with box-section steel girders completely encircling and protecting the passenger compartment—even outside the rear wheels! *Trade-mark and patents pending.

Available only in Hudson because Hudson is built differently

MOST ROOM in any car at any price, and with all this you get, in Hudson, America's best-riding, safest car!

Your very first glance inside the New Hudson shows you that the seats are positioned not only ahead of the rear axle, but entirely ahead of the rear wheels.

This permits full use of body width, and as a result, the sensational New Hudson of normal exterior width brings you seat cushions that are *up to 12 inches wider* than those in cars of greater outside dimensions! Even the door controls and arm rests in Hudson are set in recessed door panels so that they do not interfere with passenger room.

You'll see, too, that Hudson's exclusive "step-down" design, with its recessed floor, brings vital space into the passenger compartment, instead of wasting it under the floor and between frame members as is the case in all other cars!

This provides, in Hudson, more head room than in any mass-produced car built today.

But Hudson's fabulous room is only part of the story. We invite you to read, to the left, why "The New Step-Down Ride" is America's best and safest ride—then see your Hudson dealer—soon! Hudson Motor Car Company, Detroit 14.

HUDSON

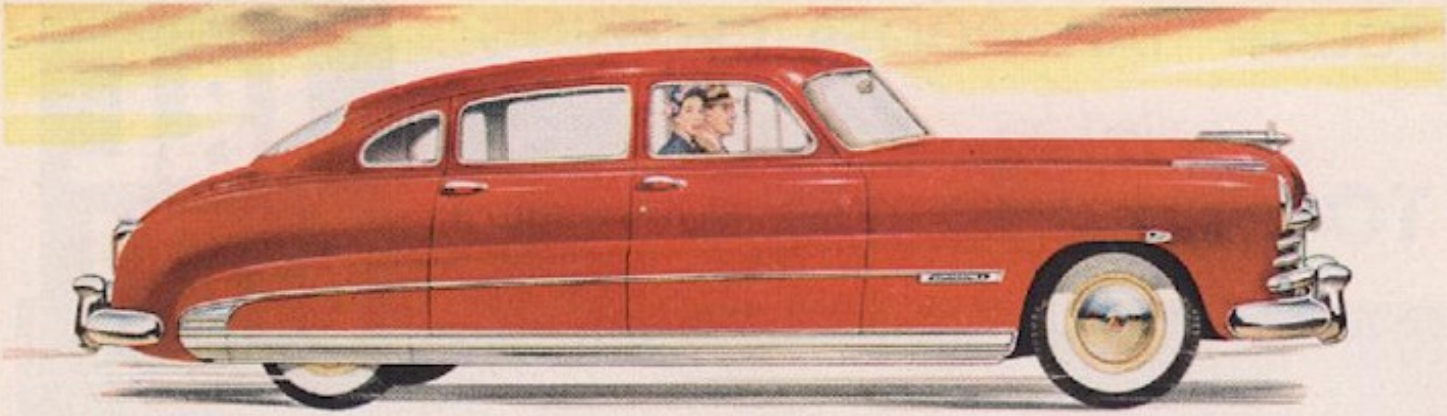
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†Optional at extra cost.



Why the lowest-built car is best for you

Through the development of the RECESSED FLOOR, Hudson engineers have brought to you the priceless advantages of lowness which the industry has been striving for since the beginning of the automobile!



IN HUDSON, the recessed floor ("step-down" design) brings the space between frame members, which is wasted in other cars, into the passenger compartment. This results in America's lowest center of gravity (and full road clearance), while providing more head room and seating room than any other car.



IN OTHER CARS, the floor is on top of the frame, so the vital space between frame members is not available for passenger use. The result is a higher center of gravity and either a high roof line or insufficient head room. Seats are narrower; passenger space is reduced.

HUDSON

Most Room! Best Ride! Safest!

Hudsons, with recessed floors, their great array of high-quality, long-life features, and advanced design, are leaders in resale value, as shown by Official Used Car Guide Books!

HUDSON'S new way to build automobiles results in America's lowest-built car.

It means new beauty and true streamlining. It provides full road clearance and more room than in any other car at any price. It creates the lowest center of gravity in any American automobile and, therefore, the only real hug-the-road ride—safer, smoother than ever before!

Before choosing your next automobile, we cordially invite you to take "The New Step-Down Ride," and see how much you gain from Hudson's exclusive "step-down" design with its recessed floor.

ONLY CARS WITH "STEP-DOWN" DESIGN • NOW—3 GREAT SERIES • LOWER-PRICED PACEMAKER • FAMOUS SUPER • CUSTOM COMMODORE

Distinction is but the first reward of this original design!

THE new Hudson is a motor car that will be long admired . . . always envied.

But the distinctive beauty in Hudson's low-built, free-flowing lines is only the *first* reward of an entirely new and better way to build automobiles!

Many other advantages come your way as a result of Hudson's exclusive "step-down" design with its recessed floor. Right along with full road clearance and amazing roominess, this original design provides America's lowest center of gravity.

This means a hug-the-road way of going that makes Hudson America's best-riding, safest car.

Your Hudson dealer invites you to try "The New Step-Down Ride" and to experience for yourself *all* of Hudson's delightful advantages.

HUDSON



NOW . . . 3 GREAT SERIES

Lower-Priced Pacemaker • Famous Super • Custom Commodore

ORIGINAL DRESS DESIGN FROM TRAINA-NORELL, NEW YORK
AS INTERPRETED BY CAROLYN EDMUNDSON

Hudson invades lower-price field

with famous "step-down" design!

Announcing the

New Hudson Pacemaker



HERE'S a trim-size, new car with the sensational advantages of Hudson's years-ahead "step-down" design . . .

A streamlined beauty with a colorful new interior featuring gorgeous wool fabrics combined with plastic Dura-fab trim . . .

A neat-as-can-be automobile with more room than any other car at any price, except another Hudson; yet a car that costs you less to buy . . . less to drive!

Until now, designers and engineers would have told you:

"When you adjust the size of a car to bring it into competition with lower priced makes, you must cut down room, riding qualities and other niceties of motoring."

Did these old notions stop Hudson designers and engineers? Definitely not!

In Hudson's new Pacemaker you can have lower price and compactness with all the roominess, safety and roadability that comes only with "step-down" design.

More room than any other car!

Here is an agile automobile with more room than any other car at any price, except another Hudson. A trim, tidy car with a lower center of gravity than any other make—and because of this you get a smoother road-hugging ride than is possible in any other car.

This is Hudson's new Pacemaker . . . priced for millions of new-car buyers.

An exciting new car that lets you ride *securely* and *safely* in Hudson's single-unit, all-welded Monobilt body-and-frame®—*relaxed* in the roomiest seats in any automobile.

This is Hudson's new Pacemaker . . .

With the new, *high-compression* Pacemaker engine . . . a rugged, lightning-like performer, with saving ways!

This is the Hudson Pacemaker . . .

Bringing you Hudson's new Super-matic Drive (at extra cost)—only automatic transmission that shifts gears just as you want to shift and that combines the fuel-saving advantages of overdrive.

It's on display—See it today!

Your nearby Hudson dealer is ready to show you the Hudson Pacemaker—with *all* its fresh, colorful features, too numerous to mention here. Better see him today. *®Trade-mark and patents pending*

Now-3 Great Hudson Series



Hudson Pacemaker Series | Hudson Super Series | Hudson Commodore Custom Series

ONLY CARS WITH STEP-DOWN DESIGN