All yours ... but only in Hudson!

TRUE CENTER-POINT STEERING
Acts equally on either wheel; most accurately designed and easy to handle steering system known.

STEEL FLYWHEEL
Hudson's steel flywheel is lighter and stronger than cast-iron types. Requires less power to start.

COIL AND LEAF SPRINGS
Hudson has special silicon steel coil springs in front and long, leaf springs (mounted in splayed position) in rear.

TRIPLE-SAFE BRAKES
Finest hydraulics, plus mechanical reserve system operating from same brake pedal; finger-tip released parking brake.

SYNCHRONIZED SILENT TRANSMISSION
Synchronized silent transmission has been specially designed to operate with Hudson's handy shift lever.

FULLY BALANCED CRANKSHAFT
Crankshaft fully compensated. Drop-forged with integral counterweights. Statically and dynamically balanced.

HIGH CHROME ALLOY ENGINE BLOCK
Entire engine block is made of high chrome alloy, eliminates need for valve seat inserts, outwears softer blocks.

DUAL CARBURETION
Dual carburetion gives more equal distribution of fuel mixture to all cylinders for maximum performance.

STEP-DOWN DESIGN
All steel Monobilt body-and-frame* and exclusive "step-down" design give greater beauty, interior roominess, safety, roadability and lower center of gravity with full road clearance.

*Trade-mark and patents pending.

HUDSON MOTOR CAR COMPANY

DETROIT 14, MICHIGAN

FRIENDLY HUDSON DEALERS... wherever you go!

HUDSON

HUDSON PARTS SERVICE

Travel wherever you wish on the North American Continent, or to the far ends of the earth, or cruise your own neighborhood—you're never far from the red, blue and white sign that identifies the 3,000 Hudson dealer and distributor establishments.

Every Hudson dealer maintains a service department that is modernly equipped and provided with a balanced stock of genuine Hudson parts. He is further supported by strategically located Zone Office and Distributor Parts Depots. Service men are ready to help you at all times and are especially skilled in the kind of preventive maintenance that keeps your car new long after "delivery" day. With a Hudson, you need mighty little service, but what little you need is mighty easy to get!

The modern design for '49!

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