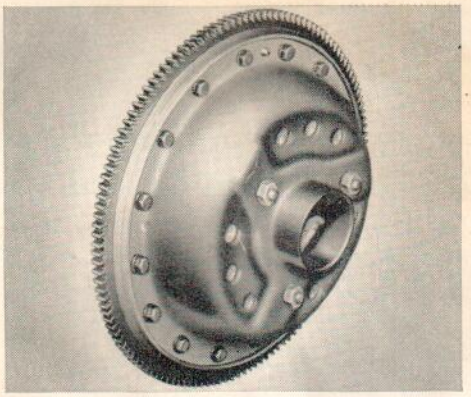
Exclusive with Hudson

Triple-Safe Brakes!

Hudson provides powerful hydraulic brakes; a feather's pressure brings them into action. New Hudson "Servo-Action" brakes actually convert not only forward rotation but also rearward rotation of the wheels into extra braking pressure. A reserve mechanical system is ready to take over automatically from the same pedal if hydraulic pressure should fail, as it might in any car through accident or service neglect. Finger-tip released parking brake has handle conveniently mounted under left side of instrument panel.





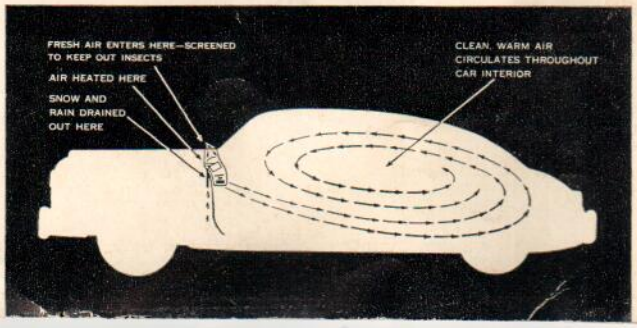


Smooth-Acting Fluid Cushioned Clutch

Hudson's exclusive fluid-cushioned clutch uses special heat-treated cork friction surfaces to give soft contact. Cork contact points, oil impregnated, give sure grip with no metal-to-metal contact. Triple sealed against dirt and weather. Smoother acting and longer lived than dry-plate clutches. This exclusive Hudson clutch costs more to build . . . but less for you to operate.

"It's Always Fair Weather" inside your Hudson!





Take winter's worst with a smile. Hudson Weather-Control, available for all models at slight extra cost, takes the sting from the north wind and keeps your car windows and windshield frost free. Your car is filled with warm, fresh air—ankle-chilling drafts are gone. Here, in one compact unit, is a four-fold heating-ventilating-conditioned air-defrosting system. Far more than just a heater. Temperature is automatically maintained by thermostat control.

With Weather-Control, fresh *outside* air flows in through the cowl ventilator. A sturdy screen blocks out insects; a specially designed rain-trap drains away water. Car movement forces in plentiful air, and if traffic causes you to stop, a powerful two-speed blower fan is provided to bring in air. In summer, flip the control lever to "cooler" and end heating. You still get fresh, outside air.