TRY SOME *Super-Driving* WITH HUDSON "DRIVE-MASTER"

Here's the easiest of all ways to drive . . . no clutch pushing, no gear shifting in forward speeds. You simply accelerate as long and as fast as you like in Hudson's silent pick-up gear, then lift your toe from the accelerator momentarily, and you're in high.

You change gears when you're ready . . . *you're* in command at all times, but Hudson Drive-Master does all the work!

When you want to stop, just use your brake pedal and you stop . . . there's no creeping! While the car is stopping, Drive-Master shifts down to pick-up gear automatically.





Accelerate as you like



Shift with a lift of your toe



To stop, use only the brake pedal

Your Choice—three ways to drive. Hudson Drive-Master is equipped with convenient control on instrument panel. You can have full Drive-Master super driving, or you can turn the control left for:

Vacumotive Drive—for manual shifting without clutch pushing. You shift gears effortlessly with Handy Shift at steering wheel; clutch is operated automatically. If you or some other member of your family prefer:

Conventional Drive—manual clutch and hand-shift driving—you simply turn instrument panel control button to center "Off" position, and car is ready for conventional driving.

With Drive-Master, which is exclusive with Hudson, you can "eat your cake and have it, too!"*

*Available on all New Hudsons at slight extra cost